



For immediate release:  
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## **South Carolina ETV and Public Radio to provide comprehensive coverage of winter weather across South Carolina**

**COLUMBIA, S.C.** – As winter weather moves into South Carolina, South Carolina ETV and Public Radio (SCETV) will offer trusted resources to keep South Carolinians informed, prepared and safe.

SCETV is closely monitoring the evolving weather conditions, ensuring timely updates through its statewide, multiplatform coverage. Leveraging the South Carolina Emergency Information Network (SCEIN), a partnership with WUFT in Gainesville, FL, SCETV will deliver critical updates across its broadcast television and radio networks, on social media and on the [SCETV website](#).

In collaboration with the South Carolina Emergency Management Division (SCEMD) and the Governor's Office, SCETV will provide the latest information on state government office closings.

For ongoing updates and preparedness resources, visit SCETV's dedicated weather page at [scetv.org/weather](#). Stay connected by listening to SC Public radio and following SCETV on social media. Regular updates are posted to Facebook and X and added to the SCETV YouTube channel. For more information on emergency plans, winter weather tips, and safety guidelines, visit the [SCEMD website](#).

SCETV remains committed to delivering accurate and timely information, prioritizing the safety and well-being of South Carolina communities during this winter weather event.

### **QUOTES**

"SCETV is dedicated to serving the people of South Carolina by providing accurate, timely and reliable information, especially during severe weather events. As winter weather approaches, our team is dedicated to ensuring that South Carolinians have the resources they need to stay informed and safe. Through our partnerships and multiplatform coverage, we are here to support our communities every step of the way."

**–SCETV President and CEO Adrienne Fairwell**

### **FAST FACTS**

- SCETV provides statewide updates on winter weather conditions through its television and radio broadcasts, social media platforms and the SCETV website.
- SCETV will work with the South Carolina Emergency Management Division (SCEMD) and the Governor's Office to provide the latest information on state government office closings.
- Visit [scetv.org/weather](#) for the latest updates, preparedness resources, and safety tips, and follow SCETV on Facebook, X, and YouTube for real-time information.

### **About South Carolina ETV and Public Radio**

South Carolina ETV and Public Radio (SCETV) is the state's public educational broadcasting network. SCETV amplifies South Carolina voices, provides educational experiences and strengthens communities, while working toward creating a stronger, more connected and informed South Carolina. In addition to airing local programs, such as *Carolina Classrooms*, *Making It Grow*, and *This Week in South Carolina*, SCETV also presents multiple programs to regional and national audiences, including *By The River*, *After Action*, *Reconnecting Roots*, *Reel South*, *Somewhere South*, *Yoga in Practice*, *Downing of a Flag* and *How She Rolls*. In addition, SC Public Radio produces the national radio production, *Chamber Music from Spoleto Festival USA*.

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