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New animated PBS KIDS series introduces young viewers to future careers

COLUMBIA, S.C. – South Carolina ETV (SCETV) invites young viewers to "power up" with an engaging animated series from PBS KIDS. [Skillsville](#) helps kids aged four to eight learn about careers and develop essential life skills while taking them on an adventurous journey through a magical video game world. *Skillsville* airs daily on SCETV PBS KIDS at 5:30 p.m.

Whether on the playground or in their favorite digital game-- the show's namesake, "Skillsville"-- best friends Cora, Dev and Rae love playing together. Each episode starts in the real world where the characters focus on one of five key life skills (feel, focus, organize, remember and think differently). The skills reappear in the game world and challenge the trio to learn valuable strategies by working together to complete tasks, win the game and earn career-related badges. Cora, Dev and Rae use the skills and strategies learned in the "Skillsville" game as essential tools to succeed in everyday life.

In the game of "Skillsville," players get to manage their own virtual city, populated by tiny residents called Beeples. By trying out various jobs, the gamers help keep the city running smoothly, and when things go wrong, it's up to the three friends to develop a creative solution. They become paper plane air traffic controllers, lemonade stand entrepreneurs and rollercoaster train engineers, in addition to many more roles— learning how different jobs benefit the city of Skillsville and the Beeples who live there.

Skillsville is available in both English and Spanish and airs the SCETV PBS KIDS channel daily at 5:30 p.m. In addition to new episodes, pbskids.org features four upcoming *Skillsville* games, which are also accessible on the PBS KIDS Games app. Learning resources can also be found on [PBS KIDS for Parents](#) and [PBS LearningMedia](#).

Skillsville is created by Twin Cities PBS and funded by a Ready to Learn grant from the U.S. Department of Education with the goal of enhancing workforce readiness for young children.

QUOTES

"Workforce readiness and education are core priorities for SCETV. By connecting with young viewers through their interest in video games, *Skillsville* sparks early career interests, paving the way for skill development that leads to accomplished goals, realized dreams and a South Carolina that is ready for the future." –**SCETV Assistant General Manager Dr. Stephanie Cook**

"PBS KIDS offers innovative programs and resources for caregivers and educators, and *Skillsville* stands out by using a playful medium to teach essential skills. We're excited to share these characters' adventures with young viewers and watch the positive impact they'll have on their growth and development." –**SCETV Chief Learning Officer Dr. Salandra Bowman**

FAST FACTS

- South Carolina ETV (SCETV) launches [Skillsville](#), a new animated series that helps kids aged four to eight learn about careers and develop essential life skills while taking them on an adventurous journey through a magical video game world.
- The main characters try various careers and manage their own virtual city by developing creative solutions that help keep the city running smoothly.

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About South Carolina ETV and Public Radio

South Carolina ETV and Public Radio (SCETV) is the state's public educational broadcasting network. SCETV amplifies South Carolina voices, provides educational experiences and strengthens communities, while working toward creating a stronger, more connected and informed South Carolina. In addition to airing local programs, such as *The Know Show*, *Making It Grow*, and *This Week in South Carolina*, SCETV also presents multiple programs to regional and national audiences, including *Books By The River*, *After Action*, *Reconnecting Roots*, *Reel South*, *Somewhere South*, *Yoga in Practice*, *Downing of a Flag* and *Southern Songwriters with Patrick Davis*.

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