



For immediate release:
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South Carolina ETV to host annual “Be My Neighbor Day” for South Carolina families in Greenville

COLUMBIA, S.C. – South Carolina ETV (SCETV), in partnership with Fred Rogers Productions and the PNC Grow Up Great Foundation, is excited to announce the return of [“Be My Neighbor Day.”](#) a family-friendly event celebrating early learning and the importance of being a caring neighbor. This year’s event will take place on March 15 from 10 a.m. to 2 p.m. at the South Carolina Children’s Theatre, located at 153 Augusta Street in Greenville, SC. The event is free and open to the public.

“Be My Neighbor Day” brings families together to foster community connections and highlight the value of kindness and compassion. Parents, caregivers and children are invited to join the fun through interactive activities, special performances and opportunities to meet beloved characters including Daniel Tiger, the star of *Daniel Tiger’s Neighborhood*, and SCETV’s Smart Cat. Children can spark their creativity with engaging, hands-on crafts and activities. Materials may be limited, and activities are available on a first-come, first-served basis.

The event will also feature a variety of interactive performances and storytimes, including Tell Me A Story Theatre with South Carolina Children’s Theatre, Scales and Tales with Roper Mountain Science Center Science on Wheels, a storytime with Greenville County Library, a water safety storytime with Goldfish Swim School and a family drum circle with Jeff Holland.

In addition to the activities and entertainment, families can participate in special acts of kindness, teaching children how small actions can create a positive impact in their communities. These acts of kindness include creating notes of encouragement and support for families in transition plus assisting in assembling comfort and care kits for the United Way of Greenville, Greenville Together and Greenville County Schools.

Attendees can also connect with community helpers, including the Greenville City Fire Department, Greenville EMS, Greenville County Sheriff’s Office and other local organizations. Kids of all ages can learn more about the people who work to make their neighborhoods better places to live.

For more information and event updates, please visit scetv.org/bemyneighbor.

QUOTES

“We are thrilled to bring “Be My Neighbor Day” back to the community. This event celebrates the essence of being a caring neighbor, while also emphasizing the importance of early learning and preparing young minds for school. With the support of our partners and the participation from the community, we look forward to creating lasting memories for families and fostering a love for learning in our youngest citizens.” –**SCETV President and CEO Adrienne Fairwell**

“This event is a celebration of community and the power of kindness. “Be My Neighbor Day” embodies the values of compassion, togetherness and the joy of learning which are fundamental to building strong neighborhoods and nurturing young minds. By involving engaged partners, we aim to create an unforgettable experience that not only fosters a love for learning but also instills a sense of connection within our community. I’m very proud of my staff and event lead, Caitlin Woodard, for their efforts to make this experience available for a second year.” –**SCETV Chief Learning Officer Dr. Salandra Bowman**

FAST FACTS

- “Be My Neighbor Day” will be held on March 15 from 10 a.m. to 2 p.m. at the South Carolina Children's Theatre in Greenville, SC.
- The event is made possible through a collaboration with Fred Rogers Productions, PNC Grow Up Great Foundation and First Steps South Carolina Countdown to Kindergarten.
- Parents, caregivers and children are invited to participate in this free, family fun experience.
- Event highlights include Tell Me A Story Theatre with South Carolina Children's Theatre, Scales and Tales with Roper Mountain Science Center Science on Wheels, a storytime with Greenville County Library, a water safety storytime with Goldfish Swim School, and a family drum circle with Jeff Holland and PBS Kids characters.
- For more information and updates about “Be My Neighbor Day,” please visit scetv.org/bemyneighbor.

About South Carolina ETV and Public Radio

South Carolina ETV and Public Radio (SCETV) is the state's public educational broadcasting network. SCETV amplifies South Carolina voices, provides educational experiences and strengthens communities, while working toward creating a stronger, more connected and informed South Carolina. In addition to airing local programs, such as *The Know Show*, *Making It Grow*, and *This Week in South Carolina*, SCETV also presents multiple programs to regional and national audiences, including *Books By The River*, *After Action*, *Reconnecting Roots*, *Reel South*, *Somewhere South*, *Yoga in Practice*, *Downing of a Flag* and *Southern Songwriters with Patrick Davis*.

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