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New website brings state and private organizations together to simplify and streamline education and workforce resources

COLUMBIA, S.C. – The Coordinating Council for Workforce Development (CCWD), a partnership between state and local organizations including South Carolina ETV and Public Radio (SCETV), has [announced the launch](#) the pilot of [FindYourFuture.sc.gov](https://www.findyourfuture.sc.gov). This virtual platform connects South Carolinians with information to guide them on their education and job journey, as well as to link employers, educators and workforce development partners to available resources. This first iteration is designed to obtain user feedback to help improve and grow the platform.

Created in collaboration with FutureFit AI, the Future Finder feature converts users' past work experience and education into valuable skills, highlighting how these skills align with in-demand career pathways. Additionally, Future Finder offers access to relevant training, educational resources and job opportunities to help users progress toward their career goals within the state

FindYourFuture.sc.gov offers links to job boards and career-enhancing resources, including education and certification requirements as well as connections to apprenticeship and internship programs. Employers can post job openings and connect with organizations that assist in adding apprenticeship programs, employee training and labor market insights. Educators, students and parents can explore available job opportunities in the state along with educational resources, requirements, and specialized schools and training programs.

While FindYourFuture.sc.gov currently functions as a hub for linked resources, the goal is for it to evolve into a comprehensive, interactive statewide education and workforce development portal. Users are encouraged to contribute to its improvement by sharing feedback via the [short survey](#) available on the main navigation menu and on the homepage.

FindYourFuture.sc.gov marks a key milestone for the CCWD and the State of South Carolina, representing a major step toward aligning individual organizations' efforts to create a connected education and workforce system that is accessible, effective and easy to navigate.

As part of SCETV's efforts to support the economic growth of the state, the network actively promotes initiatives that highlight career opportunities available across various industries. As a member of the CCWD, SCETV supports the initiative by sharing workers' success stories and providing educational resources aligned with workforce development programs to inform South Carolinians on career paths. Through a partnership with the South Carolina Hospital Association, the [Every Role Counts](#) campaign highlights a range of healthcare career opportunities beyond traditional roles. The [Your Path, Your Journey](#) public service announcement series promotes non-degreed careers, aiming to develop a skilled workforce that supports South Carolina's ongoing economic growth. Through career profiles and 360-degree videos, [Let's Go! CAREERS](#) offers students a virtual look into various work environments, particularly in sectors that need skilled workers. SCETV will continue to grow these resources available to South Carolinians through new initiatives and content.

More information on SCETV's workforce development initiatives can be found on the [SCETV website](#).



QUOTES

“SCETV is proud to contribute to the development of a skilled workforce that supports South Carolina’s ever-evolving economic landscape. By connecting citizens and employers while guiding them to additional resources, FindYourFuture.sc.gov will help grow the potential of South Carolina’s workforce. We look forward to supporting the growth of this vital tool and sharing it with South Carolinians.”—**SCETV President and CEO Adrienne Fairwell**

“Part of our mission at SCETV is to educate and empower citizens by highlighting the numerous career opportunities and resources available to them. Being a member of the CCWD and supporting the development of FindYourFuture.sc.gov directly supports this effort, helping to create a stronger, more informed and connected South Carolina.” —**SCETV Assistant General Manager Dr. Stephanie Cook**

“Find Your Future is revolutionizing how South Carolinians navigate employment and education. It is incredible to see conversations and planning come to life with such a strong start. By providing real-time insights into job opportunities, required skills, and academic pathways, we’re ensuring that employers, workers and students alike can make informed choices that lead to lasting success. This collaboration of more than 30 organizations is impressive, and a major leap forward in workforce development.” —**Chair of the CCWD Project Steering Committee and President of Lander University Dr. Richard Cosentino**

FAST FACTS:

- The Coordinating Council for Workforce Development (CCWD), a partnership between state and local organizations including SCETV, has [announced the launch](#) the pilot of [FindYourFuture.sc.gov](#).
- This virtual platform connects South Carolinians with information to guide them on their education and job journey, as well as link employers, educators and workforce development partners to available resources.
- While FindYourFuture.sc.gov currently functions as a hub for linked resources, the goal is for it to evolve into a comprehensive, interactive statewide education and workforce development portal.
- Users are encouraged share feedback via the [short survey](#) available on the main navigation menu and on the homepage.
- As part of SCETV’s efforts to support the economic growth of the state, the network actively promotes initiatives that highlight career opportunities available across various industries.

About South Carolina ETV and Public Radio

South Carolina ETV and Public Radio (SCETV) is the state's public educational broadcasting network. SCETV amplifies South Carolina voices, provides educational experiences and strengthens communities, while working toward creating a stronger, more connected and informed South Carolina. In addition to airing local programs, such as *The Know Show*, *Making It Grow*, and *This Week in South Carolina*, SCETV also presents multiple programs to regional and national audiences, including *Books By The River*, *After Action*, *Reconnecting Roots*, *Reel South*, *Somewhere South*, *Yoga in Practice*, *Downing of a Flag* and *Southern Songwriters with Patrick Davis*.

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