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## **SCETV launches free-to-play, mobile career games to inspire career exploration in South Carolina**

**COLUMBIA, S.C.** – South Carolina ETV and Public Radio (SCETV) is proud to announce the launch of the South Carolina version of Skillionaires, a collection of interactive workforce simulation games designed to introduce South Carolina students to high-demand industries, career opportunities and training pathways within the state. SC Skillionaires was featured as part of [Career and Technical Education \(CTE\) Day](#) on Feb. 1, highlighting SCETV’s commitment to career readiness and workforce development in South Carolina.

In partnership with [Skillionaire Games](#) by skillsgapp, SC Skillionaires offers an engaging way for South Carolina students to explore careers in healthcare, life sciences, cybersecurity/IT and advanced manufacturing, aligning with in-demand career fields in the state. Through dynamic, real-world inspired challenges, players gain insights into various professions, learn about CTE tracks, and discover local post-secondary education and training options that can help them enter these high-demand fields.

SC Skillionaires games can be accessed on [SCETV’s website](#) and can be played as a [mobile application](#), ensuring students can explore career opportunities anytime and anywhere, whether in the classroom or on the go. To further enhance learning, SCETV offers educators interactive lesson plans, quizzes from the game-based learning platform Kahoot!, and other resources that integrate career exploration into classroom discussions and activities on [KnowItAll.org](#).

The partnership to create SC Skillionaires games underscores SCETV’s ongoing efforts to provide educational resources around workforce development to help prepare South Carolina’s future workforce for success.

For more information or to start playing, visit the [SCETV website](#) or visit the [skillsgapp website](#) to download SC Skillionaires games from the App Store or Google Play.

### **QUOTES**

“SCETV is dedicated to equipping students with innovative educational resources that enhance career readiness and workforce development. SC Skillionaires is a powerful tool that empowers students to make informed decisions about their futures, while also strengthening South Carolina’s talent pipeline” –**SCETV Assistant General Manager Dr. Stephanie Cook**

“Our collaboration with SCETV is a testament to the power of gamification in workforce development. By blending entertainment with industry-relevant education specific to South Carolina, we’re equipping our youth with the knowledge and resources they need to step into promising, high-demand careers.” –**skillsgapp CEO and Founding Partner Tina Zwolinski**

“With SC Skillionaires, SCETV is leveraging the power of technology and gamification to inspire South Carolina’s youth to explore fulfilling career pathways. This initiative aligns with our mission to support education and workforce development by providing equitable access to career exploration tools that are both engaging and informative.” –**SCETV Chief Learning Officer Dr. Salandra Bowman**

### **FAST FACTS**

- SC Skillionaires introduces students to careers in healthcare, life sciences, cybersecurity/IT and advanced manufacturing, aligning with in-demand career fields in the state.
- SC Skillionaires was featured on [Career and Technical Education \(CTE\) Day](#) on Feb. 1, reinforcing SCETV's commitment to workforce development in South Carolina.
- SC Skillionaires is making career exploration accessible anytime and anywhere. SCETV provides interactive lesson plans, quizzes from game-based learning platform Kahoot! and other resources, allowing educators to integrate career exploration into classroom discussions and activities at [KnowItAll.org](#).
- For more information or to start playing, visit the [SCETV website](#) or visit the [skillsgapp website](#) to download SC Skillionaires games from the App Store or Google Play.

#### **About South Carolina ETV and Public Radio**

South Carolina ETV and Public Radio (SCETV) is the state's public educational broadcasting network. SCETV amplifies South Carolina voices, provides educational experiences and strengthens communities, while working toward creating a stronger, more connected and informed South Carolina. In addition to airing local programs, such as *The Know Show*, *Making It Grow*, and *This Week in South Carolina*, SCETV also presents multiple programs to regional and national audiences, including *Books By The River*, *After Action*, *Reconnecting Roots*, *Reel South*, *Somewhere South*, *Yoga in Practice*, *Downing of a Flag* and *Southern Songwriters with Patrick Davis*.

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