



For immediate release:
Nov. 5, 2024

SCETV hosts special screening to celebrate premiere of new PBS KIDS animated series, *Carl the Collector*

COLUMBIA, S.C. – South Carolina ETV (SCETV) invites families and community members to a fun, free [screening event](#) celebrating the launch of the new PBS KIDS show, [Carl the Collector](#). The event will take place at SCETV studios in Columbia on Nov. 8 from 6 – 7:30 p.m. Doors open at 5:45 p.m.

Carl the Collector follows the heartwarming adventures of Carl, a thoughtful raccoon who loves collecting things. Carl's unique collections often help him solve problems in his community, showcasing his creativity and compassion. As the first PBS KIDS main character with autism, *Carl the Collector* brings a fresh and inclusive perspective to children's programming.

Carl the Collector premieres on Nov. 14 and will air weekdays at 8:30 a.m. on ETV-HD. Additionally, the show can be watched on SCETV's 24/7 PBS KIDS channel weekdays at 11 a.m.

Event Highlights:

- **Interactive Activities:** Enjoy hands-on educational activities designed to complement the episodes and provide a sensory-friendly environment for neurodivergent learners.
- **Showcase Your Collection:** Do you have a favorite collection? Share it by sending a video to etveducation@scetv.org or tagging @SCETVeducation on Facebook. Your collection might be featured on the big screen at the event!
- **BYOP (Bring Your Own Plushie):** Bring your own plushies or blankets to the event. We will have chairs and floor space so everyone can enjoy the screening in comfort.
- **Red Carpet Experience:** Walk our "red carpet" and get your photo taken with *Carl the Collector* signage.

The screening event is free and open to the public but pre-registration is required. For more information and to register, visit the [SCETV website](#).

QUOTES

"We are thrilled to introduce *Carl the Collector* to our community. This new series not only provides engaging and educational content but also highlights the importance of inclusivity in children's programming. Carl's story will resonate with many families, and we look forward to celebrating this special launch with our viewers." –**SCETV President and CEO Adrienne Fairwell**

"*Carl the Collector* brings a unique and heartwarming perspective to PBS KIDS. Carl's adventures teach valuable lessons about creativity, problem-solving and compassion. We are excited to offer a sensory-friendly event that welcomes all learners and provides an enriching experience for our community's children and their families." –**SCETV Chief Learning Officer Dr. Salandra Bowman**

FAST FACTS

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- ***Carl the Collector*** follows the heartwarming adventures of Carl, a thoughtful raccoon who loves collecting things. As the first PBS KIDS main character with autism, Carl's journey brings a fresh and inclusive perspective to children's programming.
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About South Carolina ETV and Public Radio

South Carolina ETV and Public Radio (SCETV) is the state's public educational broadcasting network. SCETV amplifies South Carolina voices, provides educational experiences and strengthens communities, while working toward creating a stronger, more connected and informed South Carolina. In addition to airing local programs, such as *Carolina Classrooms*, *Making It Grow*, and *This Week in South Carolina*, SCETV also presents multiple programs to regional and national audiences, including *By The River*, *After Action*, *Reconnecting Roots*, *Reel South*, *Somewhere South*, *Yoga in Practice* and *How She Rolls*. In addition, SC Public Radio produces the national radio production, *Chamber Music from Spoleto Festival USA*.

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