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## **SCETV premieres documentary celebrating baseball legend Bobby Richardson**

**COLUMBIA, S.C.** – South Carolina ETV and Public Radio (SCETV) announced it will air the premiere of ***Graceball: The Story of Bobby Richardson*** on Oct. 24 at 8 p.m. on ETV-HD.

Robert Richardson lived every post-WWII young boy's dream. Known to friends and family as Bobby, the Christian from Sumter played second base for the New York Yankees alongside legends such as Mantle, Berra, Maris and Ford. He shined during the World Series, playing in 30 consecutive World Series games. Richardson helped the Yankees win three World Championships. He still holds the World Series record for the most runs batted in and remains the only player from a losing team to win Series MVP.

Richardson spent his free time going to church, visiting family or helping others. This strong moral character drew respect from some of his rowdier teammates who often leaned on him for support during difficult times.

After retiring from baseball early at age 31, Richardson returned to Sumter with his wife Betsy. Monuments honoring the hometown hero are displayed throughout the city. He has spent the last 58 years serving his community. Richardson coached college teams, ran for Congress, and spoke at hundreds of national and local events, including two at the White House.

***Graceball: The Story of Bobby Richardson*** features a series of interviews recorded as far back as 1963. Baseball experts including Bob Costas, Joe Posnanski and Marty Appel, along with Richardson's childhood friends, teammates and faith leaders share how his greatness expanded well beyond the field.

***Graceball: The Story of Bobby Richardson*** was produced by SCETV in coordination with Susie Films with support from the Williams Brice Edwards Charitable Trust and the ETV Endowment of South Carolina.

In addition to airing on SCETV's statewide television network, ***Graceball: The Story of Bobby Richardson*** is also being distributed nationally this spring by [American Public Television \(APT\)](#) to viewers of public television across the U.S. Viewers outside of South Carolina should check their local listings.

For more information about ***Graceball: The Story of Bobby Richardson***, please visit [scetv.org](http://scetv.org).

### **QUOTES**

"We are thrilled to produce this documentary highlighting the remarkable life of Bobby Richardson. By sharing his journey on a national stage, we hope to inspire audiences everywhere with the values of perseverance and integrity that Bobby exemplifies. This project is a testament to our commitment to celebrating local legends and connecting our communities through powerful storytelling." –**SCETV President and CEO Adrienne Fairwell**

"It is an incredible privilege to share the inspiring story of Bobby Richardson, a true baseball legend hailing from the small town of Sumter, South Carolina. His journey not only embodies the spirit of the game but also highlights the remarkable impact that one individual can have on their community and beyond. We are honored to bring his legacy to the forefront and celebrate the values of dedication, humility and excellence that he represents." –**SCETV Director of National Content and Regional Operations Don Godish**

"This documentary is a heartfelt tribute to my cherished hometown of Sumter, where my journey in baseball began and where I chose to raise my family. No matter what the outcome on the field, the people of Sumter



embraced me with unwavering support. I am deeply grateful for their kindness and hope that *Graceball* not only brings joy to its viewers but also honors God in every frame.” – **Bobby Richardson**

#### **FAST FACTS:**

- SCETV will air the premiere of ***Graceball: The Story of Bobby Richardson*** on Oct. 24 at 8 p.m.
- A Native of Sumter, Bobby Richardson helped the New York Yankees win three World Championships before retiring from baseball at age 31. He still holds the World Series record for the most runs batted in and remains the only player from a losing team to win Series MVP.
- Bobby Richardson was known among his teammates as a devout Christian with a strong moral character.
- ***Graceball: The Story of Bobby Richardson*** features a series of interviews recorded as far back as 1963.
- [American Public Television \(APT\)](#) will distribute the documentary nationally this spring.

#### **About South Carolina ETV and Public Radio**

South Carolina ETV and Public Radio (SCETV) is the state's public educational broadcasting network. SCETV amplifies South Carolina voices, provides educational experiences and strengthens communities, while working toward creating a stronger, more connected and informed South Carolina. In addition to airing local programs, such as *Carolina Classrooms*, *Making It Grow*, and *This Week in South Carolina*, SCETV also presents multiple programs to regional and national audiences, including *By The River*, *After Action*, *Reconnecting Roots*, *Reel South*, *Somewhere South*, *Yoga in Practice* and *How She Rolls*. In addition, SC Public Radio produces the national radio production, *Chamber Music from Spoleto Festival USA*.

#### **About American Public Television**

American Public Television (APT) is the leading syndicator of high-quality, top-rated programming to the nation's public television stations. Founded in 1961, APT distributes 250 new program titles per year and more than one-third of the top 100 highest-rated public television titles in the U.S. APT's diverse catalog includes prominent documentaries, performance, dramas, how-to programs, classic movies, children's series and news and current affairs programs. *Doc Martin*, *Midsomer Murders*, *America's Test Kitchen From Cook's Illustrated*, *AfroPoP*, *Rick Steves' Europe*, *Pacific Heartbeat*, *Christopher Kimball's Milk Street Television*, *Legacy List with Matt Paxton*, *Lidia's Kitchen*, *Kevin Belton's New Orleans Kitchen*, *Simply Ming*, *The Best of the Joy of Painting with Bob Ross*, *Live From the Artists Den*, *James Patterson's Kid Stew* and *NHK Newsline* are a sampling of APT's programs, considered some of the most popular on public television. APT also licenses programs internationally through its APT Worldwide service and distributes Create®TV — featuring the best of public television's lifestyle programming — and WORLD™, public television's premier news, science and documentary channel. To find out more about APT's programs and services, visit [APTOnline.org](#).

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