



For immediate release:
September 5, 2024

South Carolina ETV and Public Radio nominated for 17 Public Media Awards

COLUMBIA, S.C. – South Carolina ETV and Public Radio (SCETV) is proud to announce the network's nomination for 17 nominations across 14 different categories for the [Public Media Awards](#) presented by the National Educational Telecommunications Association (NETA).

Each year, the Public Media Awards honor NETA member stations' work in the categories of community engagement, content, education, and marketing and communications. Entries must have been created, produced, published or broadcast between July 1, 2023 and June 30, 2024.

With the exception of the overall excellence categories, stations from across the U.S. compete within divisions based on station size. Awards were judged by a group of expert panelists from within the public media system, as well as industry professionals working outside of public media.

SCETV programs and projects chosen as finalists for 56th Annual Public Media Awards and their categories include:

Community Engagement

Community Initiative: *SCETV Safe Space*

Marketing & Communications

Integrated Media Campaign: *After Action Season 2*

Integrated Media Campaign: *SCETV Safe Space*

Special Event: US INPUT Conference

Promotion: *After Action Season 2*

Promotion: *The World of Cecil*

Social Media: *SCETV Safe Space*

Annual Report: *SCETV FY23 Local Content Report*

Content

Historical Feature: *The World of Cecil (Part Two)*

Education: *Citizen Better*

Education: *Coastal Kingdom - Kingsnake Project*

Military Chronicles: *After Action Season 2*

Visual Design: *Citizen Better*

Radio – Environment: *Sea turtle stranding season begins with influx of patients at South Carolina Aquarium*

Overall Excellence

Excellence in Community Engagement: South Carolina ETV and Public Radio

Excellence in Marketing/Communications: South Carolina ETV and Public Radio

Excellence in Content: South Carolina ETV and Public Radio

Winners for the [56th Annual Public Media Awards](#) will be announced on Sept. 15 at the [NETA Conference and CPB Public Media Thought Leader Forum](#) in Pittsburgh, PA.

For more information on the Public Media Awards and to view the full list of finalists, visit the [NETA website](#).



QUOTES

“We are thrilled and honored that our commitment to producing high-quality content that engages, educates and resonates with our audience is being recognized by our nomination for 17 Public Media Awards. This distinction highlights our dedication to creating impactful stories that reflect the truth and significance of our community's experiences.” –**SCETV President and CEO Adrienne Fairwell**

“These NETA Award nominations are a testament to the hard work of our talented team and the shared vision to effectively amplify South Carolina voices. We are extremely proud to be acknowledged for our work in this way by such an esteemed organization. This recognition is a powerful reminder to continuously strive for excellence in storytelling and to keep fostering connections within the communities we serve.” –**SCETV Assistant General Manager/Deputy Director Dr. Stephanie Cook**

FAST FACTS

- SCETV received nominations for 17 Public Media Awards across 14 different categories.
- Winners will be announced on Sept. 15 at the [NETA Conference and CPB Public Media Thought Leader Forum](#) in Pittsburgh, PA.
- The Public Media Awards honor NETA member stations' work in the categories of community engagement, content, education, and marketing and communications.
- For more information on the Public Media Awards, visit the [NETA website](#).

About South Carolina ETV and Public Radio

South Carolina ETV and Public Radio (SCETV) is the state's public educational broadcasting network. SCETV amplifies South Carolina voices, provides educational experiences and strengthens communities, while working toward creating a stronger, more connected and informed South Carolina. In addition to airing local programs, such as *Carolina Classrooms*, *Making It Grow*, and *This Week in South Carolina*, SCETV also presents multiple programs to regional and national audiences, including *By The River*, *After Action*, *Reconnecting Roots*, *Reel South*, *Somewhere South*, *Yoga in Practice* and *How She Rolls*. In addition, SC Public Radio produces the national radio production, *Chamber Music from Spoleto Festival USA*.

Media Contacts

Landon Masters
media@scetv.org
803-737-3337