



For immediate release:  
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## South Carolina ETV and Public Radio wins five Public Media Awards

**COLUMBIA, S.C.** – South Carolina ETV and Public Radio (SCETV) is proud to announce the network received top honors for five projects during this year's [Public Media Awards](#), presented by the National Educational Telecommunications Association (NETA).

Each year, the Public Media Awards recognize NETA member stations' work in the categories of community engagement, content, education, and marketing and communications. Entries must have been created, produced, published or broadcast between July 1, 2023 and June 30, 2024.

With the exception of the overall excellence categories, stations from across the U.S. compete within divisions based on station size. Awards were judged by expert panelists from within the public media system, as well as industry professionals working outside of public media.

Award recipients were honored on Sept. 15 during the [NETA Conference and CPB Public Media Thought Leader Forum](#) in Pittsburgh, PA.. Winning projects include:

### Community Engagement

Community Initiative: *SCETV Safe Space*

### Marketing & Communications

Social Media: *SCETV Safe Space*

### Content

Military Chronicles: *After Action Season 2*

Visual Design: *Citizen Better*

### Overall Excellence

Excellence in Marketing/Communications: South Carolina ETV and Public Radio

A [full list of Public Media Awards winners](#) can be found on the NETA website.

### QUOTES

"Being recognized among the best in public media is an incredible honor for SCETV. With such well-respected nominees in each category, these distinguished awards affirm our unwavering commitment to excellence. This recognition reflects SCETV's dedication to producing top-tier content that engages, educates, and deeply resonates with our audience." –**SCETV President and CEO Adrienne Fairwell**

"I'm deeply proud of the SCETV team and their outstanding accomplishments. These achievements are a direct result of the creativity, dedication and meticulous work of our employees. Their commitment to excellence is what continues to position SCETV as a respected leader in the public broadcasting industry." –**SCETV Assistant General Manager/Deputy Director Dr. Stephanie Cook**

### FAST FACTS

- SCETV received five Public Media Awards, presented by NETA.
- Winners were announced on Sept. 15 at the [NETA Conference and CPB Public Media Thought Leader Forum](#) in Pittsburgh, PA.



- The Public Media Awards honor NETA member stations' work in the categories of community engagement, content, education, and marketing and communications.
- Winning projects include *SCETV Safe Space*, *After Action* Season 2 and *Citizen Better*.

### **About South Carolina ETV and Public Radio**

South Carolina ETV and Public Radio (SCETV) is the state's public educational broadcasting network. SCETV amplifies South Carolina voices, provides educational experiences and strengthens communities, while working toward creating a stronger, more connected and informed South Carolina. In addition to airing local programs, such as *Carolina Classrooms*, *Making It Grow*, and *This Week in South Carolina*, SCETV also presents multiple programs to regional and national audiences, including *By The River*, *After Action*, *Reconnecting Roots*, *Reel South*, *Somewhere South*, *Yoga in Practice* and *How She Rolls*. In addition, SC Public Radio produces the national radio production, *Chamber Music from Spoleto Festival USA*.

### **Media Contacts**

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