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SCETV program explores challenges and community resilience within the Environmental Justice movement

COLUMBIA, S.C. – South Carolina ETV and Public Radio (SCETV) has released a new program, offering insights into challenges and community resilience within the Environmental Justice movement. Moderated by Carolyn Sawyer, *Environmental Justice: 30 Years of Federal Focus* will premiere on Sept. 15 at 6 p.m. on ETV-HD and be distributed to public television stations across the U.S. this fall.

With moderator Carolyn Sawyer, *Environmental Justice: 30 Years of Federal Focus* explores the Environmental Justice movement's accomplishments and ongoing challenges while expert panels discuss past injustices, community resilience, and political and cultural shifts. Topics include economic barriers to clean energy, grassroots initiatives and the critical role of communities in building an equitable future.

The panel and program feature a lineup of experts, each bringing a unique perspective to the discussion:

- Dr. Ben Chavis, National Newspaper Publishers Association, Host of *The Chavis Chronicles*
- Richard Moore, Co-Chair of the White House Environmental Justice Advisory Council
- Tom Goldtooth, Indigenous Environmental Network
- Christine Cordero, Asian Pacific Environmental Network
- Beto Lugo-Martinez, Rise4EJ
- Lessie Price, URS Corporation
- Catherine Flowers Coleman, Center for Rural Enterprise and Environmental Justice

Moderator Carolyn Sawyer is the founder and chief executive officer of the Tom Sawyer Company (TSC). She has served as its president and set the strategic direction for the communications firm since its inception in 1996. Following TSC's award-winning unveiling of South Carolina's historic African American History Monument on the South Carolina Statehouse grounds, former U.S. Senator Fritz Hollings nominated Sawyer to serve on the national Commission commemorating the 50th anniversary of Brown v. Board of Education, et al. As the marketing communications chairwoman, Sawyer helped shape the Commission's worldwide publicity efforts, highlighting the landmark Supreme Court decision that ended school segregation in America. A former network correspondent and anchor for ABC News, LIFETIME Television Network and NBC News, Sawyer has authored an inspirational guidebook for entrepreneurs titled *Forget the Glass Slipper: Build Your Own Castle – 10 Traits of a Million Dollar Business* and co-authored *ABC's of Media*. She also regularly contributes guest columns on topics of communications and business.

The program's producer, Kathleen Llewellyn, has spent more than 30 years as a producer covering a wide range of news, feature, thought leadership and branded content for a variety of clients. She started in local news, then quickly moved to the affiliate servicing arm of NBC, NBC News Channel. During her years there, she covered a wide array of breaking news and historic events including the Branch Davidian standoff in Waco, Texas, the elections and inaugurations of Presidents Bill Clinton and George W. Bush, the Academy Awards and much more. Llewellyn then worked for Wells Fargo, where she was a senior producer for several years, and a leader of the video content team. During her time with Wells Fargo, Kathleen received nine Telly awards for storytelling.

Produced by SCETV, production funding for *Environmental Justice: 30 Years of Federal Focus* is provided by Public Information and Community Outreach (PICO) and the U.S. Department of Energy. In addition to



airing on SCETV's network, this program will also be distributed to public television stations across the U.S. through the [National Educational Telecommunications Association](http://www.neta.org).

Environmental Justice: 30 Years of Federal Focus premieres locally on Sept. 15 at 6 p.m. on ETV-HD and will re-air on Sept. 16 at 10 p.m. The program can also be watched on Sept. 30 at 9 p.m. on the South Carolina Channel. It can also be watched on-demand using the free PBS App or on the scetv.org website.

For more information on *Environmental Justice: 30 Years of Federal Focus*, visit scetv.org.

QUOTES

"Environmental Justice: 30 Years of Federal Focus is a testament to the power of dialogue and community resilience. SCETV is honored to bring these important stories and perspectives to the forefront, shedding light on the progress and challenges within the Environmental Justice movement. This program reflects our commitment to education and understanding, encouraging viewers to engage thoughtfully with the issues that shape our environment and communities." –**SCETV President and CEO Adrienne Fairwell**

"Environmental Justice: 30 Years of Federal Focus brings together experts to shed light on the ongoing struggles and triumphs within the Environmental Justice movement. This program examines the root causes of environmental disparities and explores potential solutions to address the inequities that have persisted for decades." – **Environmental Justice: 30 Years of Federal Focus Producer Kathleen Llewellyn**

FAST FACTS

- *Environmental Justice: 30 Years of Federal Focus* brings together a panel of esteemed experts from across the country, offering insights into challenges and community resilience within the Environmental Justice movement.
- *Environmental Justice: 30 Years of Federal Focus* is moderated by Carolyn Sawyer, former network correspondent and anchor for ABC News, LIFETIME Television Network and NBC News, and founder and chief executive officer of the Tom Sawyer Company (TSC).
- The panel and program feature a lineup of experts, each bringing a unique perspective to the discussion.
- Produced by [SCETV](http://scetv.org), production funding for *Environmental Justice: 30 Years of Federal Focus* is provided by Public Information and Community Outreach and the U.S. Department of Energy.
- For more information on *Environmental Justice: 30 Years of Federal Focus*, visit scetv.org.

About South Carolina ETV and Public Radio

South Carolina ETV and Public Radio (SCETV) is the state's public educational broadcasting network. SCETV amplifies South Carolina voices, provides educational experiences and strengthens communities, while working toward creating a stronger, more connected and informed South Carolina. In addition to airing local programs, such as *Carolina Classrooms*, *Making It Grow*, and *This Week in South Carolina*, SCETV also presents multiple programs to regional and national audiences, including *By The River*, *After Action*, *Reconnecting Roots*, *Reel South*, *Somewhere South*, *Yoga in Practice* and *How She Rolls*. In addition, SC Public Radio produces the national radio production, *Chamber Music from Spoleto Festival USA*.

About the National Educational Telecommunications Association

The [National Educational Telecommunications Association](http://www.neta.org) (NETA) is one of the nation's leading service organizations strengthening and amplifying public media's education mission. NETA is a 501(c)(3) membership organization providing leadership, support and services to individual public media licensees, their affinity groups and the public media system as a whole.

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