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# South Carolina ETV and Public Radio wins six awards from South Carolina Broadcaster's Association

SC Public Radio reporter, Victoria Hansen, wins Radio Reporter of the Year for the sixth year

**COLUMBIA, S.C.** – South Carolina ETV and Public Radio (SCETV) has been recognized with six prestigious South Carolina Broadcaster's Association (SCBA) State Television and Radio (STAR) Awards. The announcement was made during the annual <u>STAR Awards</u>, hosted on Aug. 3 at the Medallion Conference Center in Columbia.

The network received three STAR Awards, including Victoria Hansen's win for Radio Reporter of the Year—her sixth win in this category from the SCBA. The network also received three Awards of Merit, which recognizes the second-place winner in each category.

SCETV's award-winning entries include:

STAR Award

Radio Reporter of the Year: Victoria Hansen

SC Public Radio

**STAR Award** 

Best Use of Digital Platforms Radio: SC Public Radio

Sean Birch, Linda Nunez, Alfred Turner

**STAR Award** 

Best News Coverage of the Murdaugh Trails Radio: SC Public Radio

Victoria Hansen

**Award of Merit** 

Convergence Coverage TV: Statewide 2024 Election Coverage

Aimee Crouch, Gavin Jackson, Maayan Schechter

**Award of Merit** 

Best Music Show Radio: SC Public Radio, Sonatas and Soundscapes

Sean Birch and Bradley Fuller

Award of Merit

Radio Reporter of the Year: Thelisha Eaddy

SC Public Radio

The SCBA serves as the voice for South Carolina radio and television stations by providing educational resources for members, communicating essential information to the public and lobbying for legislation that supports broadcasters' commitment to serving their communities.

Each year, the SCBA honors Palmetto State broadcasters at the STAR Awards. The STAR Awards recognize the exceptional accomplishments of South Carolina stations and their broadcast professionals. SCETV's six awards serve as recognition for its exceptional contributions in various categories, highlighting the network's commitment to excellence in public broadcasting and media production.



For more information on the STAR Awards, visit the SCBA website.

### **QUOTES**

"Winning six awards from the SCBA is a testament to the talent of our team. These awards reflect our ongoing commitment to providing high-quality, informative and engaging content to the people of South Carolina. We are honored to be recognized by the SCBA among some of the best in South Carolina broadcasting." – SCETV President and CEO Adrienne Fairwell

"We are incredibly proud of our team at SC Public Radio for their exceptional work and dedication, which have earned us these prestigious awards. Each award highlights our commitment to delivering comprehensive news coverage, engaging music programs and innovative use of digital platforms. It's an honor to be recognized, and we remain steadfast in our mission to serve the South Carolina community with excellence in broadcasting." – SC Public Radio Director Sean Birch

### **FAST FACTS:**

- SCETV has won six awards from the SCBA, including three STAR Awards and three Awards of Merit.
- Winners of the annual <u>STAR Awards</u> were announced on Aug. 3 at the Medallion Conference Center in Columbia.
- The STAR Awards recognize the exceptional accomplishments of South Carolina stations and their broadcast professionals.
- SCETV's award-winning entries include; Radio Reporter of the Year: Victoria Hansen, Best Use of Digital Platforms Radio: SC Public Radio, Best News Coverage of the Murdaugh Trails Radio: SC Public Radio, Convergence Coverage TV: Statewide 2024 Election Coverage, Best Music Show Radio: SC Public Radio, Sonatas and Soundscapes, and Radio Reporter of the Year: Thelisha Eaddy.
- For more information on the STAR Awards, visit the SCBA website.

### **About South Carolina ETV and Public Radio**

South Carolina ETV and Public Radio (SCETV) is the state's public educational broadcasting network. SCETV amplifies South Carolina voices, provides educational experiences and strengthens communities, while working toward creating a stronger, more connected and informed South Carolina. In addition to airing local programs, such as *Carolina Classrooms, Making It Grow,* and *This Week in South Carolina*, SCETV also presents multiple programs to regional and national audiences, including *By The River, After Action, Reconnecting Roots, Reel South, Somewhere South, Yoga in Practice* and *How She Rolls*. In addition, SC Public Radio produces the national radio production, *Chamber Music from Spoleto Festival USA*.

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