

For immediate release: August 5, 2024

# SCETV keeps viewers and listeners informed and prepared as Hurricane Debby approaches South Carolina

**COLUMBIA, S.C.** – As Hurricane Debby approaches South Carolina, South Carolina ETV and Public Radio (SCETV) will provide trusted resources to help keep South Carolinians informed, prepared and safe.

SCETV actively monitors severe weather situations, providing updates to help the public stay informed with its statewide, multiplatform coverage. Through the South Carolina Emergency Information Network (SCEIN), a partnership with WUFT in Gainesville, FL, SCETV provides updates to the public across its broadcast television and radio network, on social media and on the scetv.org website.

In addition to the WUFT partnership, SCETV works collaboratively with the South Carolina Emergency Management Division (SCEMD) and the Governor's Office to livestream Governor McMaster's press conferences and updates as they happen. SCETV will also provide South Carolinians with the latest information on government office closings.

Visit SCETV's dedicated weather page at <a href="scetv.org/weather">scetv.org/weather</a> or receive updates through SCETV's <a href="Facebook">Facebook</a>, <a href="Twitter">Twitter</a> or <a href="YouTube">YouTube</a> channel. For hurricane guides and to learn more about hurricane evacuation zones and their vulnerability to storm surge on South Carolina's coast, visit the <a href="SCEMD website">SCEMD website</a>.

SCETV is committed to providing timely and accurate information with the safety of South Carolina communities as a top priority.

## **QUOTES**

"We recognize the vital importance of staying connected and informed, especially during critical moments. Our team is working collaboratively with our partners to livestream and broadcast the Governor's announcements and share crucial information with the public through our statewide network. We encourage South Carolinians to visit <a href="scetv.org/weather">scetv.org/weather</a> for the latest updates from SCETV." -SCETV Assistant General Manager Dr. Stephanie Cook

#### **FAST FACTS**

- SCETV and its partners will provide trusted information to help keep South Carolinians informed, prepared and safe.
- SCETV actively monitors severe weather situations, providing updates to help the public stay informed.
- Through the South Carolina Emergency Information Network (SCEIN), SCETV provides updates
  to the public across its broadcast television and radio network, on social media and on the <u>scetv.org</u>
  website.
- For the latest information, visit SCETV's dedicated weather page at <a href="scetv.org/weather">scetv.org/weather</a>, or receive updates through SCETV's <a href="facebook">Facebook</a>, <a href="twitter">Twitter</a> or <a href="youTube">YouTube</a> channel.
- For hurricane guides and to learn more about hurricane evacuation zones and their vulnerability to storm surge on South Carolina's coast, visit the SCEMD website.



# **About South Carolina ETV and Public Radio**

South Carolina ETV and Public Radio (SCETV) is the state's public educational broadcasting network. SCETV amplifies South Carolina voices, provides educational experiences and strengthens communities, while working toward creating a stronger, more connected and informed South Carolina. In addition to airing local programs, such as *Carolina Classrooms, Making It Grow,* and *This Week in South Carolina*, SCETV also presents multiple programs to regional and national audiences, including *By The River, After Action, Reconnecting Roots, Reel South, Somewhere South, Yoga in Practice* and *How She Rolls*. In addition, SC Public Radio produces the national radio production, *Chamber Music from Spoleto Festival USA*.

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