



For immediate release:  
July 9, 2024

## **South Carolina ETV and Public Radio continues the Palmetto Pencil Project to support teachers and classrooms across the state**

**COLUMBIA, S.C.** –South Carolina ETV and Public Radio (SCETV) is excited to announce the return of the **Palmetto Pencil Project**, a statewide teacher supply drive aimed at supporting educators and classrooms across South Carolina, now in its second year.

SCETV regional studios in Columbia, Spartanburg, Rock Hill, Beaufort and Sumter will serve as donation locations to collect supplies during the drive, which will take place from July 1 – 31, 2024. Supplies can be dropped off at each location between the hours of 8:30 a.m. and 5:00 p.m.

### **Drop-off Locations**

- South Carolina ETV: *1041 George Rogers Blvd., Columbia, 29201*
- ETV Carolinas: *452 South Anderson Rd., Rock Hill, 29730*
- ETV Sumter: *18 North Harvin Street, Sumter, 29150*
- ETV Upstate: *800 University Way (Media Center on USC Upstate's Campus), Spartanburg, 29303*
- ETV Lowcountry: *925 Ribaut Rd., Beaufort, 29902*

During this time, individuals and communities are encouraged to donate supplies to assist teachers in the classroom such as **dry-erase board markers and erasers, post-it notes, pencils chart paper with lines, good job stickers, magnetic clips and thumb tacks**. The **Palmetto Pencil Project** aims to collect a variety of essential supplies that directly benefit teachers in the classroom and enhance the learning experience for students.

Items will be donated to the local school district where the regional studio facility is located.

This initiative underscores SCETV's commitment to education and community engagement, with regional studios acting as donation centers to collect essential supplies for teachers in local school districts. For more information about the **Palmetto Pencil Project**, including supply lists and drop-off locations, please visit [scetv.org/PalmettoPencilProject](https://scetv.org/PalmettoPencilProject).

### **QUOTES**

"We understand the critical role that teachers play in shaping the future of our communities. The **Palmetto Pencil Project** is a testament to our commitment to supporting educators by providing them with the essential supplies they need to create effective and engaging learning environments. We are grateful for the generosity of our community and encourage everyone to participate in this initiative to make a positive impact in classrooms across South Carolina." –**SCETV Chief Learning Officer Dr. Salandra Bowman**

"The **Palmetto Pencil Project** exemplifies SCETV's dedication to not only broadcasting educational content but also directly supporting our educators and students. By mobilizing our regional studios as collection centers, we can engage communities statewide in a collaborative effort to equip our teachers with the necessary tools for success. We invite everyone to join us in this meaningful initiative and help make a significant difference in our schools." –**SCETV Director of National Content and Regional Operations Don Godish**

---

**FAST FACTS:**

- SCETV announced the **Palmetto Pencil Project**, a statewide teacher supply drive aimed at supporting educators and classrooms across South Carolina.
- SCETV studios in Columbia, Spartanburg, Rock Hill, Beaufort and Sumter will serve as host locations to collect donations for the supply drive.
- The items being collected include dry-erase board markers and erasers, post-it notes, pencils chart paper with lines, good job stickers, magnetic clips and thumb tacks.
- Items will be donated to the local school district where the regional studio facility is located.
- Donations can be dropped off at SCETV regional studios from July 1 – 31, 2024.
- For more information about the **Palmetto Pencil Project**, visit [scetv.org/PalmettoPencilProject](https://scetv.org/PalmettoPencilProject).

**About South Carolina ETV and Public Radio**

South Carolina ETV and Public Radio (SCETV) is the state's public educational broadcasting network. SCETV amplifies South Carolina voices, provides educational experiences and strengthens communities, while working toward creating a stronger, more connected and informed South Carolina. In addition to airing local programs, such as *Carolina Classrooms*, *Making It Grow*, and *This Week in South Carolina*, SCETV also presents multiple programs to regional and national audiences, including *By The River*, *After Action*, *Reconnecting Roots*, *Reel South*, *Somewhere South*, *Yoga in Practice*, *Downing of a Flag* and *How She Rolls*. In addition, SC Public Radio produces the national radio production, *Chamber Music from Spoleto Festival USA*.

**Media Contact:**

Landon Masters  
[media@scetv.org](mailto:media@scetv.org)  
803-737-3337