



For immediate release:
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South Carolina ETV series “Reconnecting Roots” receives two Daytime EMMY® awards

COLUMBIA, SC - South Carolina ETV is proud to announce that the half-hour series [Reconnecting Roots](#) has received Daytime Emmy® Awards for “Outstanding Writing Team for a Daytime Non-Fiction Program” and “Outstanding Original Song” from the National Academy of Television Arts & Sciences (NATAS) for the 51st Annual Daytime Emmy® Awards.

The Daytime Emmy® Awards have recognized outstanding achievement in television programming and crafts since 1974, honoring work in a variety of categories, including daytime dramas, talk shows, instructional programming, hosting, culinary and legal/courtroom programs. In 2021, NATAS and the Television Academy jointly announced plans to realign the Daytime and Primetime Emmy Awards to be organized by content genre, as opposed to program airtime. All awards are judged by a pool of more than 1,000 peer professionals from across the television industry.

Reconnecting Roots is a half-hour television series featuring stories of America told through music, history and a series of field trips alongside host Gabe McCauley. Produced by liIDRAGON and presented by South Carolina ETV, **Reconnecting Roots** is distributed to public television stations across the US by [American Public Television](#) (APT). The series portrays American life across the past six generations, showcasing the American journey of progress with the hope of understanding how exactly we fit in and why.

Reconnecting Roots premiered in 2019 and recently released season 3 in 2023. Production funding for **Reconnecting Roots** season 3 is provided by Ranger Plant Corporation, Plain Values Magazine, Muletown Coffee Roasters, Taylor Stitch and Music Ranch Montana.

The **Reconnecting Roots** series producer is Joel McAfee, the owner and producer/editor of the production company liIDRAGON. In addition to television and film, he has produced numerous music videos, television ads and other promotional video material. The series is hosted by Gabe McCauley, an actor and film director as well as the founder of liIDRAGON. As the host of **Reconnecting Roots**, McCauley combines his own comedic personality with his passion for telling stories with purpose.

Winners of the 51st Annual Daytime Emmy® Awards competition were announced on Friday, June 7 at 8 p.m. on the CBS Television Network. A complete list of [2024 Daytime Emmy® Awards winners](#) can be found on the Daytime Emmy® Awards website.

QUOTES

“SCETV is thrilled to celebrate the success of **Reconnecting Roots** and the recognition it has received from the Daytime Emmy® Awards. These awards highlight the exceptional creativity and talent of our team. **Reconnecting Roots** not only entertains but also educates and inspires viewers through the exploration of American history and culture. We are incredibly proud to be a part of sharing these important stories with audiences across the country.” –**SCETV President and CEO Adrienne Fairwell**

“Earning accolades for “Outstanding Writing Team for a Daytime Non-Fiction Program” and “Outstanding Original Song” underscores the dedication and passion that goes into every episode of **Reconnecting**

Roots. This series embodies our mission to deliver thought-provoking and engaging content that resonates with audiences. We look forward to continuing this journey and sharing more of these impactful stories with viewers nationwide.” –**SCETV Director of National Content and Regional Operations Don Godish**

“I am thrilled by the recognition **Reconnecting Roots** has received from the Daytime Emmy® Awards. Winning awards for our writing and original song is a wonderful affirmation of our team's dedication and passion. We look forward to bringing even more engaging and insightful stories to our audience in the seasons to come.” –**Reconnecting Roots Host Gabe McCauley**

FAST FACTS

- The half-hour series [Reconnecting Roots](#) has received two Daytime Emmy® Awards for “Outstanding Writing Team for a Daytime Non-Fiction Program” and “Outstanding Original Song” from the National Academy of Television Arts and Sciences for the 51st Annual Daytime Emmy® Awards.
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About South Carolina ETV and Public Radio

South Carolina ETV and Public Radio (SCETV) is the state's public educational broadcasting network. SCETV amplifies South Carolina voices, provides educational experiences and strengthens communities, while working toward creating a stronger, more connected and informed South Carolina. In addition to airing local programs, such as *Carolina Classrooms*, *Making It Grow*, and *This Week in South Carolina*, SCETV also presents multiple programs to regional and national audiences, including *By The River*, *After Action*, *Reconnecting Roots*, *Reel South*, *Somewhere South*, *Yoga in Practice*, *Downing of a Flag* and *How She Rolls*. In addition, SC Public Radio produces the national radio production, *Chamber Music from Spoleto Festival USA*.

Media Contact:

Landon Masters
media@scetv.org
803-737-3337