



For immediate release:
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Join *A Capitol Fourth* in celebrating America's 248th birthday by hosting your very own Watch Party

COLUMBIA, S.C. – South Carolina ETV (SCETV) will select a viewer to host a fun-filled “red, white and blue” Fourth of July watch party in recognition of the upcoming PBS program, ***A Capitol Fourth***.

The selected party will receive a July 4th-themed Watch Party kit to host a celebration and a \$500 gift card for party supplies, provided by Capital Concerts and Boeing, the exclusive national sponsor of ***A Capitol Fourth***.

Winner photos will be shared on ***A Capitol Fourth*** and SCETV social media channels. During the live broadcast on July 4th, the selected winner must post photos of their Watch Party to social media, tagging @SouthCarolinaTV (Instagram and Facebook) / @SCETV (X, formerly Twitter) and @July4thPBS. Winners must also use the hashtag #July4thPBS and #SCETV.

To be considered, message SCETV on [Instagram](#) or [Facebook](#) before June 24, sharing your interest in hosting a watch party.

America's longest-running live national Independence Day TV tradition, ***A Capitol Fourth***, celebrates America's birthday with special tributes, musical selections, fun for kids of all ages and the greatest display of fireworks in the U.S.A. ***A Capitol Fourth*** will broadcast live on ETV-HD on Tuesday, July 4 at 8 p.m. The event will also stream on [the PBS website](#) and the [PBS YouTube channel](#).

QUOTES:

“We are thrilled to partner with Capital Concerts and Boeing to bring the joy and spirit of Independence Day directly into the homes of our viewers through this unique watch party experience. ***A Capitol Fourth*** is a cherished tradition that unites Americans in celebration, and we are excited to see our community come together to honor our nation's 248th birthday with festive gatherings and shared moments.” –**SCETV Chief Public Information Officer Landon Masters**

“***A Capitol Fourth*** has been a cornerstone of Independence Day celebrations for families across the country, and we are delighted to enhance this experience for our viewers in South Carolina. By hosting a watch party, our audience can create lasting memories while enjoying an incredible lineup of performances and the spectacular fireworks display.” –**SCETV TV Programming & Broadcast Traffic Director Cheryl Nunnley**

FAST FACTS:

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About South Carolina ETV and Public Radio

South Carolina ETV and Public Radio (SCETV) is the state's public educational broadcasting network. SCETV amplifies South Carolina voices, provides educational experiences and strengthens communities, while working toward creating a stronger, more connected and informed South Carolina. In addition to airing local programs, such as *Carolina Classrooms*, *Making It Grow*, and *This Week in South Carolina*, SCETV also presents multiple programs to regional and national audiences, including *By The River*, *After Action*, *Reconnecting Roots*, *Reel South*, *Somewhere South*, *Yoga in Practice*, *Downing of a Flag* and *How She Rolls*. In addition, SC Public Radio produces the national radio production, *Chamber Music from Spoleto Festival USA*.

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