



For immediate release:
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Lift Every Voice in the Loop event celebrates the premiere of Henry Louis Gates, Jr.'s "Gospel" and PBS KIDS' "Lyla in the Loop"

COLUMBIA, S.C.- South Carolina ETV (SCETV), in partnership with Bible Way Church of Atlas Road, have announced a special premiere screening event, *Lift Every Voice in the Loop*, celebrating the debut of Henry Louis Gates, Jr.'s documentary *Gospel* and the new PBS KIDS' animated series *Lyla in the Loop*.

This family-friendly event invites all ages to join on Wednesday, Feb. 7 from 6 - 8 p.m. at Bible Way Church of Atlas Road located at 2440 Atlas Road in Columbia. Guests will have the opportunity to enjoy live performances from the Bible Way Church Choir, Francis Marion University Young, Gifted and Blessed Gospel Choir, St. Martin De Porres School Children's Choir and Kristen JoyAnn Jamison.

Throughout the evening, video clips from *Gospel* will be shown, offering a glimpse into the captivating documentary exploring the rich history and cultural significance of gospel music.

Additionally, clips from *Lyla in the Loop* will be showcased in the children's area for ages 4-8 along with activities inspired by the show, providing young viewers with an entertaining and educational experience.

Jamal Bates, host of the nationally syndicated radio show *The Jamal Bates Morning Show* on WFMV 96.1fm, 107.1fm and 620am, and host of *Middays with Jamal Bates* on Rhythm & Praise 94.1fm in Fort Wayne, Indiana, will co-emcee the event alongside Jeffrey Lampkin. Lampkin is the host of the renowned *Sunday Morning Gospel with Jeffrey Lampkin*, currently the number one Sunday morning radio show airing weekly from 6 a.m. to 10 a.m. on 101.3 The Big DM.

Gospel explores the rich history of Black spirituality through sermon and song. Executive Producer, Writer and Host Professor Henry Louis Gates, Jr. examines the origin of Black gospel music, which blended the sacred spirituals with the blues tradition.

Lyla in the Loop follows Lyla, a dynamic seven-year-old girl, who lives in a big city with her close-knit family, fantastical blue sidekick Stu, and a host of relatable and quirky characters in her community. These characters use creative and strategic problem-solving and critical thinking skills to address a range of everyday problems together.

This screening event is free and open to the public. Food will be available to purchase onsite from Jeffrey Lampkin's Country Boy Kitchen from 4:30 p.m. – 6 p.m.

[Register for the event online.](#)

QUOTES

"We are delighted to partner with Bible Way Church of Atlas Road to present this special premiere screening event. Lift Every Voice in the Loop offers educational and entertaining programming for audiences of all ages. We look forward to welcoming the community to this event and sharing in the joy of these premieres."

–SCETV President and CEO Adrienne Fairwell

"We understand the power of storytelling in engaging and inspiring learners of all ages. The premiere screening event, *Lift Every Voice in the Loop*, provides a unique opportunity for families to come together and experience the magic of Henry Louis Gates, Jr.'s *Gospel* documentary and the educational adventures of *Lyla in the Loop*. Through these captivating narratives, we aim to ignite curiosity, spark imagination, and foster a love for learning in children and adults alike. We are thrilled to be a part of this event and to continue our mission of providing learning experiences to the community." –**SCETV Chief Learning Officer Dr. Salandra Bowman**

FAST FACTS

- Join on Wednesday, Feb. 7 from 6 - 8 p.m. at Bible Way Church of Atlas Road located at 2440 Atlas Road in Columbia for the premiere screening event *Lift Every Voice in the Loop*.
- This family-friendly event features live performances from the Bible Way Church Choir, Francis Marion University Young, Gifted and Blessed Choir and St. Martin De Porres School Children's Choir.
- Jamal Bates and Jeffrey Lampkin will co-emcee the event.
- Video clips from ***Gospel*** and ***Lyla in the Loop*** will be shown throughout the evening.
- A children's area for ages 4-8 will provide young viewers with entertaining and educational content based around ***Lyla in the Loop***.
- This event is free and open to the public.
- [Register for the event.](#)

About South Carolina ETV and Public Radio

South Carolina ETV and Public Radio (SCETV) is the state's public educational broadcasting network. SCETV amplifies South Carolina voices, provides educational experiences and strengthens communities, while working toward creating a stronger, more connected and informed South Carolina. In addition to airing local programs, such as *Carolina Classrooms*, *Making It Grow*, and *This Week in South Carolina*, SCETV also presents multiple programs to regional and national audiences, including *By The River*, *After Action*, *Reconnecting Roots*, *Reel South*, *Somewhere South*, *Yoga in Practice* and *How She Rolls*. In addition, SC Public Radio produces the national radio production, *Chamber Music from Spoleto Festival USA*.

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