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SCETV launches new digital series, Now We're Cookin' on Oct. 8

COLUMBIA, S.C. – South Carolina ETV (SCETV) welcomes <u>Now We're Cookin'</u> with Chef Lauren Furey to its digital line-up of content. The show celebrates makers and creators, from farmers to fishermen, to butchers and beekeepers. Join Furey each week as she rolls up her sleeves and prepares down-to-earth dishes showcasing local ingredients and purveyors in South Carolina's Lowcountry.

As a private chef and serious lover of feeding people, Furey creates special, in-home, culinary experiences throughout the Lowcountry. Her core focus is on coastal southern, coastal Italian or a fusion of the two cuisines. Furey strives to make each meal an intimate, fun and customized storytelling experience that guests can taste. Furey launched her personal chef business at Montage Palmetto Bluff and has since expanded it to her hometown of Charleston and the surrounding coastal towns.

With new episodes released each Tuesday, *Now We're Cookin'* will be available on the <u>SCETV website</u> and <u>YouTube channel</u>. Viewers can also watch episodes on <u>Facebook</u>, the <u>PBS website</u>, and on the SCETV and PBS apps.

Below is the release schedule and a glimpse into each episode of *Now We're Cookin'*:

- Oct. 8: Acqua pazza aka "Crazy Water" Chef Lauren Furey creates a dish featuring local fish poached with tomatoes, white wine, and spices with a crispy caper and sizzled shallot topping.
- Oct. 15: Crispy focaccia Learn how to make this quick and crispy homemade bread and a Sicilian pistachio pesto to accompany it.
- Oct. 22: Olive Oil Cake Chef Lauren Furey creates a unique dessert featuring honey syrup and an almond sugar crumble that stays moist for a week.
- Oct. 29 Butterbean salad with pickled shrimp Chef Lauren Furey creates an easy southern favorite that is ready in a flash.
- **Nov. 5: Okra corn cakes** Chef Lauren Furey combines fried okra with cornbread for this scrumptious Southern comfort food.
- Nov. 12: Southern-style apple cobbler Chef Lauren Furey creates a sweet Southern dessert that comes together in a pinch.

More information about Chef Lauren Furey and *Now We're Cookin'* can be found on the <u>SCETV website</u>.

QUOTES

"Southern recipes have long been a cherished part of the region's culture, with a unique flair that brings communities together. South Carolinians take pride in sharing these culinary traditions with friends and family. SCETV is thrilled to expand our collection of culinary digital content with Chef Lauren Furey's expertise in Lowcountry cuisine with an Italian flair. Her approach highlights the rich diversity of Southern food while offering viewers an opportunity to learn and celebrate the flavors that define our heritage." – **SCETV President and CEO Adrienne Fairwell**

"Now We're Cookin' is where our SCETV audience gets to spice things up—literally! With Lauren's recipes, viewers are invited to get creative and reimagine their go-to ingredients, all while keeping that



unmistakable charm of traditional dishes with a fresh flare. This series is about bringing those beloved flavors to life in your own kitchen and having a blast doing it. This show isn't just about food—it's about celebrating the stories, traditions and tastes that make cooking something to truly savor."–**SCETV Senior Director of Audio and Digital Operations Tabitha Safdi**

"We're excited to welcome Chef Lauren Furey to our expanding network of digital content creators. Her passion for Lowcountry cuisine, combined with her innovative culinary techniques, brings a fresh perspective to our audience. We look forward to sharing her expertise and talents with our viewers, providing them with inspiring content that reflects the cultural richness and diversity of Southern cooking." –**SCETV Director of Digital Ty Moody**

"I've always been passionate about creating memorable culinary experiences that celebrate the distinct flavors of the Lowcountry. Through this show, I am excited to help South Carolinians curate authentic dining experiences right at home. My family is the inspiration for many of the featured recipes. I hope viewers enjoy the comforting and unique tastes that evolve from adding Italian flair to Southern cooking traditions." –*Now We're Cookin'* Host Chef Lauren Furey

FAST FACTS

- SCETV welcomes Now We're Cookin' with Chef Lauren Furey to its digital line-up beginning Oct. 8.
- Furey prepares down-to-early dishes showcasing local ingredients and purveyors in South Carolina's Lowcountry.
- Chef Lauren Furey is a private chef and teaches cooking classes throughout the Lowcountry.
- **Now We're Cookin'** will be available on the <u>SCETV website</u> and <u>YouTube channel</u>. Viewers can also watch episodes on <u>Facebook</u>, the <u>PBS website</u>, and on the SCETV and PBS apps.
- New episodes will be released each Tuesday from Oct. 8 Nov. 12.

About South Carolina ETV and Public Radio

South Carolina ETV and Public Radio (SCETV) is the state's public educational broadcasting network. SCETV amplifies South Carolina voices, provides educational experiences and strengthens communities, while working toward creating a stronger, more connected and informed South Carolina. In addition to airing local programs, such as *Carolina Classrooms, Making It Grow,* and *This Week in South Carolina*, SCETV also presents multiple programs to regional and national audiences, including *By The River, After Action, Reconnecting Roots, Reel South, Somewhere South, Yoga in Practice* and *How She Rolls.* In addition, SC Public Radio produces the national radio production, *Chamber Music from Spoleto Festival USA*.

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