



For immediate release:  
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**South Carolina ETV premieres new series, *IMPACT South Carolina*,  
with screening and live studio audience for *Palmetto Perspectives*  
on National Diabetes Day**

**COLUMBIA, S.C.** – South Carolina ETV (SCETV) is proud to announce the premiere of a new series, [\*IMPACT South Carolina\*](#), as well as an opportunity for the public to attend a live studio taping of [\*Palmetto Perspectives\*](#) on Nov. 14 in observance of National Diabetes Day. The public is [invited](#) to screen the premiere episode of *IMPACT South Carolina* titled *A Touch of Sugar*, followed by a live taping of the SCETV series, *Palmetto Perspectives*, which will include an in-depth panel discussion on diabetes management, prevention and community impact.

*IMPACT South Carolina* is a new investigative series produced by SCETV, created to explore significant issues impacting South Carolinians. The pilot episode, *A Touch of Sugar*, focuses on diabetes in South Carolina, exploring its causes, treatments and the personal stories of those living with the disease. South Carolina ranks eighth in the nation for diabetes prevalence, with North Columbia's 29203 zip code experiencing one of the highest rates of diabetes-related amputations in the country. This episode provides an eye-opening look at the impact of diabetes on South Carolinians and sets the stage for further discussion.

*IMPACT South Carolina* will premiere on ETV-HD on Nov. 14 at 8 p.m., followed by the live episode of *Palmetto Perspectives* at 8:30 p.m.

*Palmetto Perspectives* is an SCETV community engagement-focused series that brings stakeholders together to discuss the pressing issues facing South Carolina and its communities. This episode, titled *The Diabetes Epidemic*, will air live on Nov. 14 at 8:30 p.m. on ETV-HD and feature healthcare professionals, community leaders and advocates who will discuss causes, treatment strategies and preventive measures, fostering a community-centered approach to addressing diabetes in South Carolina. *Palmetto Perspectives*, a program known for its engaging, community-focused discussions, will bring experts together to propose actionable solutions for South Carolina's diabetes challenges.

The public is invited to attend the live studio taping of *Palmetto Perspectives* on Nov. 14 as an audience member for the program. Filmed in SCETV's Murray Studio in Columbia (1041 George Rogers Blvd., Columbia, SC), attendees will screen the episode of *IMPACT South Carolina* and then hear the discussions during *Palmetto Perspectives*. Check-in will begin at 7:30 p.m. in the SCETV Columbia lobby and the screening of *IMPACT South Carolina* will begin at 8 p.m. The live taping of *Palmetto Perspectives* will begin promptly at 8:30 p.m. and end at 9 p.m.

There is limited seating. To participate in this live taping, early [registration](#) is encouraged. More information on *IMPACT South Carolina* and *Palmetto Perspectives*, including additional re-broadcast dates and where to watch online, can be found on the [SCETV website](#).

## QUOTES

“At SCETV, we are committed to shedding light on the critical issues that impact the health and well-being of our communities. The diabetes epidemic is one such issue, and through *IMPACT South Carolina* and *Palmetto Perspectives*, we aim to inform and engage our viewers on the serious challenges it presents. We hope these programs will not only raise awareness but also inspire action and collaboration to combat this growing health crisis.” –**SCETV President and CEO Adrienne Fairwell**



“This opportunity for engagement underscores our dedication to not just reporting on issues but fostering meaningful conversations that lead to real solutions. By bringing together experts, stakeholders and the community, we aim to create a platform for dialogue and action against the diabetes epidemic in South Carolina. We are honored to facilitate this important discussion and contribute to the well-being of our state.” – **SCETV Interim Director of Television Cheryl Nunnley**

**FAST FACTS:**

- SCETV is proud to announce the premiere of a new series, ***IMPACT South Carolina***, as well as an opportunity for the public to attend a live studio taping of ***Palmetto Perspectives*** on Nov. 14 in observance of National Diabetes Day.
- ***IMPACT South Carolina*** is a new investigative series produced by SCETV, created to explore significant issues impacting South Carolinians.
- ***Palmetto Perspectives*** is an SCETV community engagement-focused series that brings stakeholders together to discuss the pressing issues facing South Carolina and its communities.
- The public is invited to attend the live studio taping of ***Palmetto Perspectives*** on Nov. 14 as an audience member for the program.
- To participate in this live taping, early [registration](#) is encouraged. More information on ***IMPACT South Carolina*** and ***Palmetto Perspectives***, including additional re-broadcast dates and where to watch online, can be found on the SCETV website.

**About South Carolina ETV and Public Radio**

South Carolina ETV and Public Radio (SCETV) is the state's public educational broadcasting network. SCETV amplifies South Carolina voices, provides educational experiences and strengthens communities, while working toward creating a stronger, more connected and informed South Carolina. In addition to airing local programs, such as *Carolina Classrooms*, *Making It Grow*, and *This Week in South Carolina*, SCETV also presents multiple programs to regional and national audiences, including *By The River*, *After Action*, *Reconnecting Roots*, *Reel South*, *Somewhere South*, *Yoga in Practice* and *How She Rolls*. In addition, SC Public Radio produces the national radio production, *Chamber Music from Spoleto Festival USA*.

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