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SCETV to engage viewers and listeners during 155th annual South Carolina State Fair

COLUMBIA, S.C. – South Carolina ETV and Public Radio (SCETV) will be a permanent exhibitor at the 155th Annual South Carolina State Fair from Oct. 9 – 20. Fairgoers are invited to visit the SCETV booth inside the Ellison building at the Columbia fairgrounds to engage with SCETV programming and educational resources.

To coincide with the fair's "46 Reasons to Love South Carolina" theme, the booth will host an SCETV Content Showcase with monitors showing the unique stories, traditions and landmarks of various South Carolina counties. A recording booth will also be available for visitors to share personal stories about their county and their connection to SCETV as part of the "Your Stories, Your SCETV" project.

Visitors can also pick up a Smart Cat State Fair Scavenger Hunt form for a fun way to experience all the fair's unique offerings. They can return the completed form to the SCETV booth to receive a Smart Cat branded item.

Also in SCETV's booth, the SCETV Book Nook is a welcoming space where families can participate in interactive, educational activities and enjoy a break in its cozy, quiet corner. Free children's books will be available for visitors to take home, encouraging a love of reading and lifelong learning.

More information on SCETV's exhibition at the 155th Annual South Carolina State Fair can be found on the [SCETV website](#).

QUOTES

"As the state's largest event, the South Carolina State Fair offers the opportunity to introduce the millions of people who attend each year to the enriching and educational programs that SCETV provides. We look forward to welcoming them and celebrating the uniqueness of our state's 46 counties." **-SCETV President and CEO Adrienne Fairwell**

"For years, SCETV has proudly maintained a presence at the South Carolina State. We are excited to have a chance to interact with people from all over the state and learn what they love about SCETV while sharing the newest programming and materials." **-SCETV Chief Public Information Officer Landon Masters**

FAST FACTS

- SCETV will be a permanent exhibitor at the 155th Annual South Carolina State Fair from Oct. 9 – 20.
- The SCETV booth will be inside the Ellison building at the Columbia fairgrounds.
- To coincide with the fair's "46 Reasons to Love South Carolina" theme, the booth will host an SCETV Content Showcase and a recording booth for visitors to share personal stories.
- Visitors may pick up a Smart Cat State Fair Scavenger Hunt form for a fun way to experience all the fair's unique offerings.
- Free children's books and interactive activities will be available in the SCETV Book Nook.



About South Carolina ETV and Public Radio

South Carolina ETV and Public Radio (SCETV) is the state's public educational broadcasting network. SCETV amplifies South Carolina voices, provides educational experiences and strengthens communities, while working toward creating a stronger, more connected and informed South Carolina. In addition to airing local programs, such as *Carolina Classrooms*, *Making It Grow*, and *This Week in South Carolina*, SCETV also presents multiple programs to regional and national audiences, including *By The River*, *After Action*, *Reconnecting Roots*, *Reel South*, *Somewhere South*, *Yoga in Practice* and *How She Rolls*. In addition, SC Public Radio produces the national radio production, *Chamber Music from Spoleto Festival USA*.

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