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South Carolina ETV series “Reconnecting Roots” nominated for two Daytime EMMY® awards

COLUMBIA, SC - South Carolina ETV is proud to announce that the half-hour series [Reconnecting Roots](#) has received two award nominations from the National Academy of Television Arts & Sciences (NATAS) for the 51st Annual Daytime Emmy® Awards. Winners of the 51st Annual Daytime Emmy® Awards competition will be announced live on Friday, June 7 at 8 p.m. on the CBS Television Network.

Reconnecting Roots received a nomination for “Outstanding Writing Team for a Daytime Non-Fiction Program” and “Outstanding Original Song” in the 51st Annual Daytime Emmy® Awards.

The Daytime Emmy® Awards have recognized outstanding achievement in television programming and crafts since 1974, honoring work in a variety of categories, including daytime dramas, talk shows, instructional programming, hosting, culinary and legal/courtroom programs. In 2021, NATAS and the Television Academy jointly announced plans to realign the Daytime and Primetime Emmy Awards to be organized by content genre, as opposed to program airtime. All awards are judged by a pool of more than 1,000 peer professionals from across the television industry.

Reconnecting Roots is a half-hour television series featuring stories of America told through music, history and a series of field trips alongside host Gabe McCauley. Produced by liIDRAGON and presented by South Carolina ETV, **Reconnecting Roots** is distributed to public television stations across the US by [American Public Television \(APT\)](#). The series portrays American life across the past six generations, showcasing the American journey of progress with the hope of understanding how exactly we fit in and why.

Reconnecting Roots premiered in 2019 and recently released season 3 in 2023. Production funding for **Reconnecting Roots** season 3 is provided by Ranger Plant Corporation, Plain Values Magazine, Muletown Coffee Roasters, Taylor Stitch and Music Ranch Montana.

The **Reconnecting Roots** series producer is Joel McAfee, the owner and producer/editor of the production company liIDRAGON. In addition to television and film, he has produced numerous music videos, television ads and other promotional video material. The series is hosted by Gabe McCauley, an actor and film director as well as the founder of liIDRAGON. As the host of **Reconnecting Roots**, McCauley combines his own comedic personality with his passion for telling stories with purpose.

A complete list of [2024 Daytime Emmy® Awards finalists](#) can be found on the Daytime Emmy® Awards website.

QUOTES

“This recognition from The National Academy of Television Arts & Sciences underscores the exceptional quality and storytelling prowess of our series. We extend our heartfelt gratitude to the dedicated team behind **Reconnecting Roots** for their outstanding work. These nominations reflect not only the talent and creativity of our team but also the diverse stories and voices that **Reconnecting Roots** brings to our viewers..” –**SCETV President and CEO Adrienne Fairwell**

“These nominations serve as a testament to the dedication and passion of everyone involved in the production of the series. **Reconnecting Roots** has always strived to inspire, educate and connect audiences through its rich storytelling and exploration of cultural heritage. We are grateful to The National Academy of Television Arts & Sciences for recognizing our efforts.” –**SCETV Director of National Content and Regional Operations Don Godish**

“I am thrilled by the series' double nomination for the 51st Annual Daytime Emmy® Awards. It has been such an amazing privilege and genuine honor to be part of a project that celebrates the diverse and rich cultural heritage of America. **Reconnecting Roots** has allowed me to journey alongside incredible individuals and communities, uncovering stories that resonate with audiences across the nation and sharing the values and innovation that have shaped our country.” –**Reconnecting Roots Host Gabe McCauley**

FAST FACTS

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About South Carolina ETV and Public Radio

South Carolina ETV and Public Radio (SCETV) is the state's public educational broadcasting network. SCETV amplifies South Carolina voices, provides educational experiences and strengthens communities, while working toward creating a stronger, more connected and informed South Carolina. In addition to airing local programs, such as *Carolina Classrooms*, *Making It Grow*, and *This Week in South Carolina*, SCETV also presents multiple programs to regional and national audiences, including *By The River*, *After Action*, *Reconnecting Roots*, *Reel South*, *Somewhere South*, *Yoga in Practice*, *Downing of a Flag* and *How She Rolls*. In addition, SC Public Radio produces the national radio production, *Chamber Music from Spoleto Festival USA*.

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