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## SCETV announces "Flow Fusion" winners, celebrating hip-hop artistry among teens and young adults

**COLUMBIA, S.C.** – South Carolina ETV and Public Radio (SCETV) is proud to announce the winners of **Flow Fusion**, a dynamic competition that celebrates the artistic prowess of teens and young adults in the thriving world of hip-hop. Inspired by the PBS documentary *Fight the Power: How Hip Hop Changed the World*, this competition invited young artists to contribute their unique talents to the ever-evolving hip-hop narrative.

The **Flow Fusion** competition was held Aug. 19 to Sept. 30 and encouraged talent to submit their work across various categories, including graffiti art, dance, lyrics, DJ and digital art. Young artists aged 13 to 22 demonstrated their creativity and passion, aligning with the documentary's themes that explore hip-hop's profound impact on society.

SCETV's Flow Fusion competition winners:

Graffiti Art (Ages 13 - 17)

Anime Meets Graffiti by Madison Scott How Hip Hop Changed the World by Caleigh Petty

Graffiti Art (Ages 18 - 22)

Alyssa's Illusions by Alyssa Bender

DJ (Ages 13 - 17)

*My Love* by A'mya Pickett *Final Round* by Shandon Kelly

Digital Art (Ages 13 - 17)

Rotoscoped Break Dancer by Daniel Jenkins 6iX Break Dance by Braxton Boone

Voting for the **Flow Fusion** competition was open to the community and took place from Oct. 2 - 6, allowing the public to engage with their favorite entries and share their support across social media platforms using *#FlowFusion*.

These winners will be prominently featured on the SCETV website, granting them well-deserved recognition for their contributions to hip-hop artistry. Additionally, they will each receive category-specific prizes aimed at nurturing their creative endeavors.

**Flow Fusion** remains a testament to the enduring legacy of hip-hop and its continued influence on culture and society. Through this competition, emerging artists have honored the past and helped shape the future of this transformative cultural movement.

For more information about the **Flow Fusion** competition and to view the winning entries, please visit <u>scetv.org/flowfusion</u>.

## QUOTES

"We are immensely proud of the outstanding talent and creativity displayed by the winners of Flow Fusion. Their contributions have not only celebrated the vibrant world of hip-hop but have also added new layers to its ongoing narrative. Flow Fusion serves as a testament to the enduring power of artistry and the vital role it plays in shaping our culture. These young artists have demonstrated remarkable dedication and passion, and we look forward to supporting their artistic journeys as they continue to contribute to the legacy of hip-hop. Congratulations to all the winners for their exceptional achievements." –SCETV Chief Learning Officer Dr. Salandra Bowman

## **FAST FACTS**

- SCETV has announced the winners of its Flow Fusion competition.
- **Flow Fusion** is an online competition providing a platform for teens and young adults to explore various facets of hip-hop, including graffiti art, dance, lyrics, DJ and digital art.
- The competition complements the PBS documentary *Fight the Power: How Hip Hop Changed the World*, which delves into the roots, impact and evolution of this genre.
- For more information about the Flow Fusion competition and to view the winning entries, please visit <u>scetv.org/flowfusion</u>.

## About South Carolina ETV and Public Radio

South Carolina ETV and Public Radio (SCETV) is the state's public educational broadcasting network. SCETV amplifies South Carolina voices, provides educational experiences and strengthens communities, while working toward creating a stronger, more connected and informed South Carolina. In addition to airing local programs, such as *Carolina Classrooms, Making It Grow,* and *This Week in South Carolina*, SCETV also presents multiple programs to regional and national audiences, including *By The River, After Action, Reconnecting Roots, Reel South, Somewhere South, Yoga in Practice* and *How She Rolls*. In addition, SC Public Radio produces the national radio production, *Chamber Music from Spoleto Festival USA*.

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