



For immediate release:
September 15, 2023

Celebrate Hispanic Heritage Month with inspiring programming on SCETV

COLUMBIA, S.C. – South Carolina ETV (SCETV) is excited to commemorate Hispanic Heritage Month, held Sept. 15 – Oct. 16, by presenting a diverse lineup of television programming that celebrates the culture, history and contributions of Hispanic communities. From thought-provoking documentaries to culinary explorations, this lineup offers an array of engaging content that sheds light on the stories and achievements of Hispanic individuals and their impact on our world.

UPCOMING PROGRAMS ON ETV-HD

- ***The Cheech*** - Experience the lifelong advocacy of the Chicano Art Movement by Cheech Marin. Delve into his journey to establish the Cheech Marin Center for Chicano Art, Culture and Industry, showcasing the power of art to tell untold stories and elevate voices. **Airs Sept 14 at 8:30 p.m.**
- ***Becoming Frida Kahlo*** - Explore the life of celebrated artist Frida Kahlo in a three-part docuseries. See the major personal and political events of her life, including her stormy and devoted relationship with artist Diego Rivera, whom she married not once but twice. **Part one airs Sept. 19 at 9 p.m. Parts two and three air Sept. 26 and Oct. 3, respectively.**
- ***36th Hispanic Heritage Awards*** -Celebrate outstanding individuals and organizations for their remarkable contributions to the Hispanic community and beyond. This prestigious event recognizes the impactful achievements that have shaped Hispanic heritage and culture. **Airs Sept. 29 at 9 p.m.**
- ***American Masters: Song for Cesar*** - Trace the life and legacy of labor activist Cesar Chavez, exploring how music and the arts played a pivotal role in the social movement he helped found. Through interviews with influential figures like Maya Angelou, Joan Baez and Carlos Santana, this documentary reveals the synergy between art and activism. **Airs Sept. 29 at 10 p.m.**

UPCOMING PROGRAMS ON SCETV PASSPORT

SCETV Passport is an ETV Endowment member benefit, offering viewers the opportunity to explore the rich tapestry of Hispanic culture and history on-demand.

- ***Pati's Mexican Table*** (premieres Sept. 19) - Embark on a culinary journey through Mexico's Yucatan Peninsula with Chef Pati Jinich. Experience the heart of Yucatecan cuisine through delicious recipes, personal anecdotes, and heartfelt conversations with cooks from Mexico and the U.S. Explore the regional dishes, family stories and connections that make Yucatan's cuisine a true treasure.
- ***Empire Builders: Mexico*** and ***The Dominican Republic: Treasure of the Caribbean*** - Delve into the complex history and vibrant cultures of Mexico and the Dominican Republic. *Empire Builders: Mexico* uncovers the lesser-known narratives that have shaped the nation, while *The Dominican Republic: Treasure of the Caribbean* offers an immersive journey through the captivating history and landscapes of the Caribbean gem.

Additional insightful series celebrating Hispanic Heritage Month from Sept. 15 – Oct. 16 can also be viewed this month with **ETV Classics** and **Carolina Snaps** on [SCETV Digital](#).



Join SCETV in celebrating the vibrant and diverse Hispanic heritage through these captivating documentaries and culinary explorations. *Miss a program?* For more information about SCETV Passport and the Hispanic Heritage Month programming lineup, please visit scetv.org, watch in the [SCETV App](#) or use [SCETV Passport](#).

QUOTES

“Through in-depth documentaries, culinary explorations and engaging narratives, we invite our audience to embark on a journey of discovery and appreciation for the rich tapestry of Hispanic heritage. These programs reflect our commitment to sharing diverse stories that foster understanding, unity and an enriched cultural experience that are truly reflective of the communities we serve.” -**SCETV President and CEO Adrienne Fairwell**

FAST FACTS

- SCETV commemorates Hispanic Heritage Month from Sept. 15 – Oct. 16.
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About South Carolina ETV and Public Radio

South Carolina ETV and Public Radio (SCETV) is the state's public educational broadcasting network. SCETV amplifies South Carolina voices, provides educational experiences and strengthens communities, while working toward creating a stronger, more connected and informed South Carolina. In addition to airing local programs, such as *Carolina Classrooms*, *Making It Grow*, and *This Week in South Carolina*, SCETV also presents multiple programs to regional and national audiences, including *By The River*, *After Action*, *Reconnecting Roots*, *Reel South*, *Somewhere South*, *Yoga in Practice* and *How She Rolls*. In addition, SC Public Radio produces the national radio production, *Chamber Music from Spoleto Festival USA*.

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