



For immediate release:
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SCETV keeps viewers and listeners informed and prepared as Hurricane Idalia approaches South Carolina

COLUMBIA, S.C. – As Hurricane Idalia approaches South Carolina, South Carolina ETV and Public Radio (SCETV) will provide trusted resources to keep South Carolinians informed, prepared and safe.

SCETV actively monitors severe weather situations, providing updates to help the public stay informed with its statewide, multiplatform coverage. Through the South Carolina Emergency Information Network (SCEIN), a partnership with WUFT in Gainesville, FL, SCETV provides updates to the public across its broadcast television and radio network, on social media and on the [scetv.org](https://www.scetv.org) website. In addition to the WUFT partnership, SCETV works collaboratively with the South Carolina Emergency Management Division (SCEMD) and the Governor's Office to livestream Governor McMaster's press conferences and updates as they happen. SCETV will also provide South Carolinians with the latest information on government office closings.

Visit SCETV's dedicated weather page at [scetv.org/weather](https://www.scetv.org/weather) or receive updates through SCETV's [Facebook](#), [Twitter](#) or [YouTube](#) channel. For hurricane guides and to learn more about hurricane evacuation zones and their vulnerability to storm surge on South Carolina's coast, visit the [SCEMD website](#).

SCETV is committed to providing timely and accurate information with the safety of South Carolina communities as our top priority.

QUOTES

"We understand the importance of staying connected and informed, especially during severe weather events like Hurricane Idalia. Our team is working diligently to provide the latest information, forecasts and safety tips to ensure that our state is well-prepared and can make informed decisions."

–SCETV President and CEO Adrienne Fairwell

"As Hurricane Idalia approaches, we urge everyone to start preparations early and stay informed through trusted sources like SCETV. We are here to support our community and provide the resources needed to ensure the safety and well-being of all." **–Director of SC Public Radio Sean Birch**

FAST FACTS

- SCETV and its partners will provide trusted information and keep South Carolinians informed, prepared and safe.
- SCETV actively monitors severe weather situations, providing updates to help the public stay informed.
- Through the South Carolina Emergency Information Network (SCEIN), SCETV provides updates to the public across its broadcast television and radio network, on social media and on the [scetv.org](https://www.scetv.org) website.
- SCETV encourages residents to take necessary precautions and stay vigilant.
- For the latest information, visit SCETV's dedicated weather page at [scetv.org/weather](https://www.scetv.org/weather), or receive updates through SCETV's [Facebook](#), [Twitter](#) or [YouTube](#) channel.
- For hurricane guides and to learn more about hurricane evacuation zones and their vulnerability to storm surge on South Carolina's coast, visit the [SCEMD website](#).

**About South Carolina ETV and Public Radio**

South Carolina ETV and Public Radio (SCETV) is the state's public educational broadcasting network. SCETV amplifies South Carolina voices, provides educational experiences and strengthens communities, while working toward creating a stronger, more connected and informed South Carolina. In addition to airing local programs, such as *Carolina Classrooms*, *Making It Grow*, and *This Week in South Carolina*, SCETV also presents multiple programs to regional and national audiences, including *By The River*, *After Action*, *Reconnecting Roots*, *Reel South*, *Somewhere South*, *Yoga in Practice* and *How She Rolls*. In addition, SC Public Radio produces the national radio production, *Chamber Music from Spoleto Festival USA*.

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