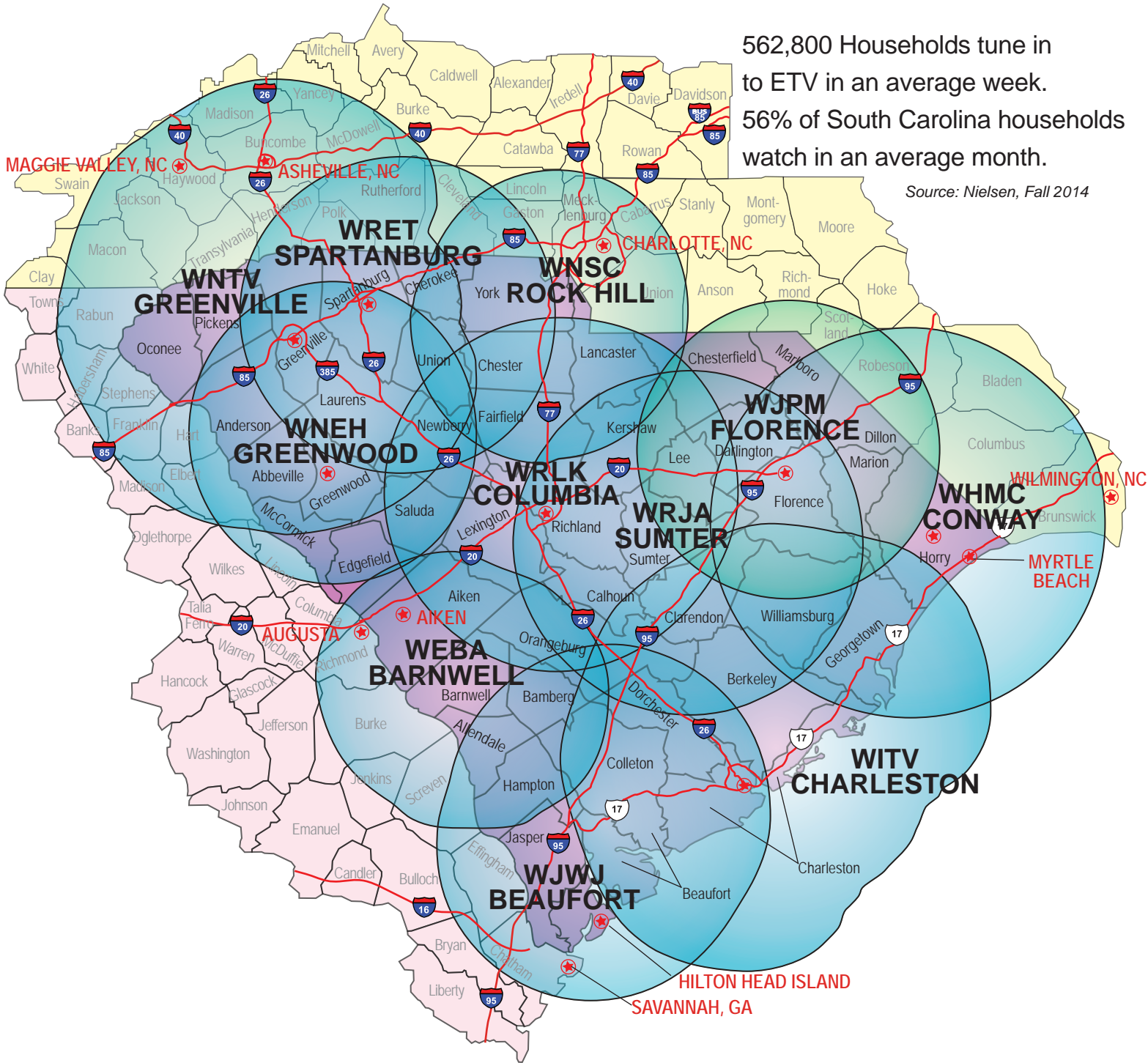


ETV COVERAGE AREA

562,800 Households tune in to ETV in an average week.
56% of South Carolina households watch in an average month.

Source: Nielsen, Fall 2014



ETV reaches into 8 DMAs, including 5 of the top 100:

- | | | |
|---|--|--|
| #22 Charlotte, NC
Rock Hill: WNSC-30 | #77 Columbia, SC
Columbia: WRLK-35
Sumter: WRJA-27 | #102 Myrtle Beach-Florence
Conway: WHMC-23
Florence: WJPM-33 |
| #37 Greenville-Spart-Ashevil-And
Greenville: WNTV-29
Spartanburg: WRET-49
Greenwood: WNEH-38 | #91 Savannah, GA
Beaufort: WJWJ-16 | #112 Augusta-Aiken
Allendale: WEBA-14 |
| | #94 Charleston, SC
Charleston: WITV-7 | #192 Greenwood-Greenville
Greenwood: WNEH-38 |



The South Carolina ETV network includes 11 TV stations and 8 radio stations blanketing the state, as well as parts of North Carolina and Georgia.

