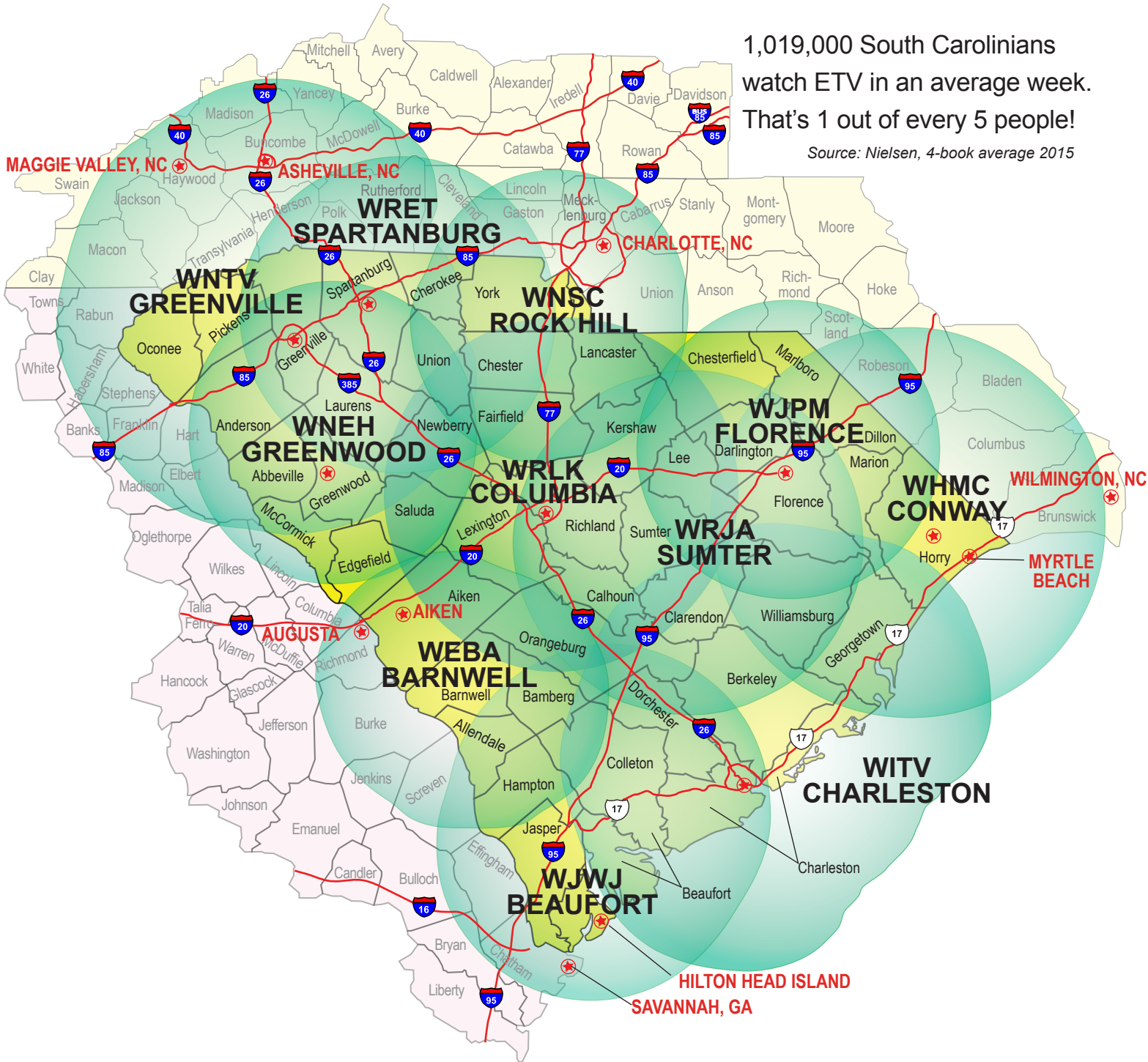


ETV COVERAGE AREA

1,019,000 South Carolinians watch ETV in an average week. That's 1 out of every 5 people!

Source: Nielsen, 4-book average 2015



ETV reaches into 8 DMAs, including 5 of the top 100:

- | | |
|--|-----------------------------------|
| #22 Charlotte, NC | #94 Charleston |
| #37 Greenville/Spartanburg, SC/Asheville, NC | #102 Myrtle Beach/Florence/Conway |
| #78 Columbia | #112 Augusta, GA/Aiken, SC |
| #91 Beaufort/Hilton Head, SC/Savannah, GA | #192 Greenwood/Greenville |



The South Carolina ETV network includes 11 TV stations and 8 radio stations blanketing the state, as well as parts of North Carolina and Georgia.

