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South Carolina ETV and Public Radio shares resources during Financial Literacy Month

COLUMBIA, S.C. – During April, South Carolina ETV and Public Radio (SCETV) highlighted programming aimed at empowering individuals with crucial financial knowledge and insights. SCETV has created a hub for financial literacy resources with its [One for the Money](#) initiative serving as a central source for programs, educational resources and lifelong learning about economics and financial well-being.

One noteworthy program is the podcast series [InDebted](#), hosted by Scott Morgan and produced by SC Public Radio. Released in 2023, this eight-part series delves into the complex issue of debt in the Palmetto State, exploring facets such as medical debt, student loans, short-term loan services and financial literacy. Backed by research from the Urban Institute, *InDebted* reveals South Carolina's prominence among counties burdened with excessive liabilities. *InDebted* shines a spotlight on real stories of South Carolinians navigating this challenging financial landscape.

[Marketplace](#), an NPR program airing on SC Public Radio weekdays at 6:30 p.m., offers listeners a comprehensive understanding of daily business and economic news. Beyond numbers, this program provides invaluable context, with reporters across the globe engaging with CEOs, policymakers and ordinary individuals striving for financial stability. For those pressed for time, the [Marketplace Morning Report](#) delivers a condensed yet informative digest of the day's economic happenings weekdays at 6:50 and 8:50 a.m.

South Carolina ETV's [Carolina Classrooms](#) is a series designed to inform teachers, parents and citizens about key educational initiatives in the state. In an episode focusing on financial literacy which premiered in 2022, viewers gain insights into programs and classes teaching students fundamental money management skills necessary for financial independence. Through visits to Central High School in Chesterfield County and Ellore Elementary School in Orangeburg County, viewers witness firsthand how educators seamlessly integrate financial literacy lessons across different grade levels and subjects.

Additionally, SCETV's online educational resource knowitall.org offers a wealth of interactive content for pre K-12 learners. Among its offerings is [KidsECON](#), a program catering to grades K-3. *KidsECON* follows Laila, Ella and Jayden as they embark on adventures with their mentor Peggy exploring concepts such as banking, saving money and the importance of financial planning.

During Financial Literacy Month and all year long, SCETV remains committed to fostering a more financially savvy and empowered community through informative, engaging programming. For more information on financial literacy resources, visit www.scetv.org/oneforthemoney.

QUOTES

“As we observe Financial Literacy Month, SCETV remains steadfast in our commitment to equipping individuals with the knowledge and skills necessary to navigate the complexities of personal finance. Through our educational programming and collaborative efforts, we aim to empower our communities with the tools needed to achieve financial independence and security.” -**SCETV Assistant General Manager Dr. Stephanie Cook**

FAST FACTS

- During April, SCETV highlighted programming aimed at empowering individuals with crucial financial knowledge and insights.

- SCETV has created a hub for financial literacy resources with its [One for the Money](#) initiative.
- [InDebted](#) is an eight-part podcast delving into the complex issue of debt in the Palmetto State.
- [Marketplace](#) offers listeners a comprehensive understanding of daily business and economic news.
- A 2022 episode of [Carolina Classrooms](#) focused on financial literacy, sharing insights into programs and classes teaching students fundamental money management skills necessary for financial independence.
- [KidsECON](#) follows Laila, Ella and Jayden as they embark on adventures with their mentor Peggy exploring concepts such as banking, saving money and the importance of financial planning.
- For more information on financial literacy resources, visit www.scetv.org/oneforthemoney.

About South Carolina ETV and Public Radio

South Carolina ETV and Public Radio (SCETV) is the state's public educational broadcasting network. SCETV amplifies South Carolina voices, provides educational experiences and strengthens communities, while working toward creating a stronger, more connected and informed South Carolina. In addition to airing local programs, such as *Carolina Classrooms*, *Making It Grow*, and *This Week in South Carolina*, SCETV also presents multiple programs to regional and national audiences, including *By The River*, *After Action*, *Reconnecting Roots*, *Reel South*, *Somewhere South*, *Yoga in Practice* and *How She Rolls*. In addition, SC Public Radio produces the national radio production, *Chamber Music from Spoleto Festival USA*.

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