



For immediate release:
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MUSC at 200: Then, Now, Next documentary premiere celebrates the bicentennial journey of the Medical University of South Carolina

COLUMBIA, S.C.- As the Medical University of South Carolina (MUSC) marks its 200th anniversary in 2024, ***MUSC at 200: Then, Now, Next*** leads viewers through its rich history. The one-hour documentary, produced by SCETV in collaboration with MUSC, premieres on Jan. 25 at 8 p.m. on ETV-HD, with a re-airing scheduled for Jan. 28 at 5 p.m. Additionally, audiences can catch it on ETV World on Jan. 27 at 7 p.m. and the South Carolina Channel on Jan. 29 at 8 p.m.

From its humble origins as the Medical College of South Carolina in Charleston to navigating the challenges of the Civil War, adapting to social and technological changes, and evolving into a state institution and a national leader in medical education, research, and innovation, the documentary encapsulates the essence of MUSC's incredible two-century legacy. The documentary delves into the triumphs, challenges, and groundbreaking moments that have defined MUSC's trajectory.

MUSC at 200: Then, Now, Next was created in partnership with MUSC allowing viewers to gain insight into the institution's unwavering determination, expansive growth, and continuous commitment to excellence in healthcare and education.

For more information about ***MUSC at 200: Then, Now, Next*** visit scetv.org. To learn more about MUSC's bicentennial celebrations, please visit bicentennial.musc.edu.

QUOTES

"We are thrilled to share the inspiring story of MUSC's 200-year evolution with our community and beyond. This documentary not only reflects on our institution's past but also highlights the present achievements and sets the stage for the promising future of MUSC." **–SCETV President and CEO Adrienne Fairwell**

"I am delighted to be a part of the team that is bringing ***MUSC at 200: Then, Now, Next*** to our viewers. This documentary goes beyond the walls of academia; it's a story of perseverance, adaptation and transformative growth. It has been a privilege to delve into the historical archives and weave together the narrative of an institution that has not only withstood the test of time but has emerged as a beacon of innovation and excellence in healthcare and education." **–SCETV Producer Mark Adams**

"We are grateful to SCETV for the opportunity to share our story. The voices of more than 30 MUSC family members have been woven together to share our rich and compelling 200-year history while providing a glimpse into MUSC's role in the state as an innovator and health care leader. We look forward to sharing our story with the state we are privileged to serve." **–MUSC President David J. Cole, M.D., FACS**

FAST FACTS

- The one-hour documentary ***MUSC at 200: Then, Now, Next*** leads viewers through the institution's rich history.
- The documentary premieres on Jan. 25 at 8 p.m. on ETV-HD, with a re-airing scheduled for Jan. 28 at 5 p.m. Additionally, audiences can catch it on ETV World on Jan. 27 at 7 p.m. and the South Carolina Channel on Jan. 29 at 8 p.m.



- For more information about **MUSC at 200: Then, Now, Next** visit [scetv.org](https://www.scetv.org).
- To learn more about MUSC's bicentennial celebrations, please visit [bicentennial.musc.edu](https://www.bicentennial.musc.edu).

About South Carolina ETV and Public Radio

South Carolina ETV and Public Radio (SCETV) is the state's public educational broadcasting network. SCETV amplifies South Carolina voices, provides educational experiences and strengthens communities, while working toward creating a stronger, more connected and informed South Carolina. In addition to airing local programs, such as *Carolina Classrooms*, *Making It Grow*, and *This Week in South Carolina*, SCETV also presents multiple programs to regional and national audiences, including *By The River*, *After Action*, *Reconnecting Roots*, *Reel South*, *Somewhere South*, *Yoga in Practice* and *How She Rolls*. In addition, SC Public Radio produces the national radio production, *Chamber Music from Spoleto Festival USA*.

About MUSC

Founded in 1824 in Charleston, MUSC is the state's only comprehensive academic health system, with a unique mission to preserve and optimize human life in South Carolina through education, research and patient care. Each year, MUSC educates more than 3,200 students in six colleges – Dental Medicine, Graduate Studies, Health Professions, Medicine, Nursing and Pharmacy – and trains more than 900 residents and fellows in its health system. MUSC brought in more than \$300 million in research funds in fiscal year 2023, leading the state overall in research funding. MUSC also leads the state in federal and National Institutes of Health funding. For information on academic programs, visit [musc.edu](https://www.musc.edu).

As the health care system of the Medical University of South Carolina, MUSC Health is dedicated to delivering the highest-quality and safest patient care while educating and training generations of outstanding health care providers and leaders to serve the people of South Carolina and beyond. Patient care is provided at 16 hospitals (includes owned or governing interest), with approximately 2,700 beds and four additional hospital locations in development, more than 350 telehealth sites and nearly 750 care locations situated in all regions of South Carolina. In 2023, for the ninth consecutive year, U.S. News & World Report named MUSC Health University Medical Center in Charleston the No. 1 hospital in South Carolina. To learn more about clinical patient services, visit [muschealth.org](https://www.muschealth.org).

MUSC has a total enterprise annual operating budget of \$5.9 billion. The nearly 26,000 MUSC family members include world-class faculty, physicians, specialty providers, scientists, students, affiliates and care team members who deliver groundbreaking education, research, and patient care.

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